Sponsorship Program

THE **WEB**
CONFERENCE

April 20-24
TAIPEI 2020

THE WEB CONFERENCE 2020
Welcome Letter

Since the invention of the World Wide Web in 1989, The Web Conference (formerly known as The WWW Conference) is a yearly international conference on the topic of the World Wide Web. This conference has been the premier venue addressing the evolution and current state of the Web through the lens of computer science, computational social science, economics, public policy, and Web-based applications. The Conference assembles scholars, researchers, policymakers, practitioners, and end-users with one unifying goal: to envision and create the future of the Web.

Over the past three decades, The Web Conference has been the forum where some of the most fundamental web technologies have been introduced. These groundbreaking technologies have improved our daily lives. The Conference has also inspired new ideas for business, communication, and entertainment, such as e-commerce, online-shopping, Web/mobile payments, Web TV/phones, and Web banking. Nearly all online systems today employ Web technologies, connecting every corner of the world.

We are happy to announce that The Web Conference will reconvene in Taipei, the Heart of Asia, in April 2020, at a time when more than 60% of the world's population will be connected. There we will reflect on the past 30 years of the Web, share the latest research findings, and plan for the future of Web-based technologies. The Conference will host three keynote speakers and highlight numerous research tracks, workshops and tutorials, a PhD consortium, as well as several theme-based tracks: The Intelligent Web, The Web Renovation, and The Asia Silicon Valley Plan. The full program of the Conference will bring together some of the most prominent and influential researchers, developers, policy makers, and thinkers in the areas of big data, artificial intelligence, healthcare, computer science, computational social science, public policy, law, and human rights. The Conference will build upon its stellar traditions, creating the Web of the future – a Web that is diverse, neutral, and balanced, and that truly lives up to its dream of democratizing access to content.

Taipei, the capital city of Taiwan, is a bustling metropolis with a variety of abundant cultural activities. Taipei has been transformed into a "Smart City," boasting over 9,000 free Wi-Fi spots and applying pioneering technologies to the urban infrastructure. As Taiwan lies off the southeastern coast of mainland Asia -- to the north lies Japan, to the south is the Philippines -- there are many airlines serving this amazing island, making it a stunning travel destination. We look forward to seeing you in Taipei.

General Co-Chair
Prof. Yennun Huang
CITI, Academic Sinica

General Co-Chair
Prof. Irwin King
The Chinese University of Hong Kong

ATTENDEE AND CONFERENCE PROFILES

Thanks to the interdisciplinary nature of The Web Conference, our speakers and attendees are a highly diverse group affiliated with academia, industry, government agencies, NGOs and, most uniquely, international institutions such as the World Wide Web Consortium (W3C).

Rotating among Asia, the Americas, Austronesia, and Europe, The Web Conference is a highly international event. The records of the past several events consistently show that while regional factors play a role, the conference typically attracts half of its attendees from outside of the geographical region hosting the event, with the number of attendees in some venues exceeding 2,000 participants. With the conference coming to the heart of Asia, Taipei, Taiwan, we expect a tremendous conference in 2020.

The work presented in The Web Conference is consistently of high quality and impactful, often outpacing assemblies specifically dedicated to focused fields of study. Computed with the weighted citations from the Open Academic Graph, The Web Conference is ranked in the top 10 of Computer Science conferences, and, despite its interdisciplinary nature, is ranked consistently high in the scientific areas of artificial intelligence, machine learning, data science, large scale computing, human-computer interaction, information retrieval, recommender systems, and social networking and computing. As a result, The Web Conference is widely recognized as a top-tier venue for scientific publishing, resulting in a large submission pool each year. The acceptance rates for the past several years are hovering in the low teens, making The Web Conference one of the most selective computer science conferences in the world.

PREVIOUS WEB CONFERENCES

- 2019: San Francisco, USA
- 2018: Lyon, France
- 2017: Perth, Australia

WEB CONFERENCE 2020

Dates   April 20-24, 2020

Venue   Taipei International Convention Center (1 Hsin-Yi Road, Section 5, Taipei, Taiwan)

Hosting Society   CITI, Academic Sinica
                        CSROC

Participants   1,200 participants expected

HOSTING SOCIETY PROFILES

CITI, Academic Sinica

The Research Center for Information Technology Innovation (CITI) at Academia Sinica was founded in February 2007, with the purpose of integrating research and development activities in information technologies among various organizations in Academia Sinica, and also to further leverage IT-related multi-disciplinary research.

Currently, CITI has three thematic centers, namely, the Taiwan Information Security Center, the Intelligent & Ubiquitous Computing Center, and the Artificial Intelligence Innovation Center. The mission of CITI is to promote the innovation and application of information technologies, with emphases on exploring enabling technologies for essential infrastructure and on integrating inter-disciplinary technologies so as to provide the key ingredients for emerging knowledge-based and service-based societies.

CSROC

CSROC is an association of nationwide Non-Profit Organizations (NPOs). Its members include both individual and organizational experts in informatics, computers and communications technologies, hailing from domestic government organizations, schools, industrial companies, and research associations. Currently, we have over 400 individual members and over 60 organizational members.

PROMOTIONAL OPPORTUNITY

WHY BECOME A SPONSOR OF THE WEB CONFERENCE 2020

- Contribute to writing a page of the history of the Web

- Exchange information and ideas with the world's Web elite

- Showcase your latest innovations

- Identify or propose topics that will shape the Web of tomorrow

- Enjoy high media coverage both nationally and internationally

- Access and understand current research in state-of-the-art technologies

- Recruit high-level talents

- Pair with products, ideas, solutions in the world of research

We will provide opportunities for our sponsors, exhibitors and partners to be involved in conference activities and engage directly with our delegates.

We are at your disposal to help you build a partnership that will best fit your needs.

PREVIOUS SPONSORS

2019
Microsoft
Amazon
Bloomberg
Google
NTENT
Spotify
Yahoo Research
Wikimedia Foundation
Facebook
LinkedIn
Megagon Labs
Mix
Mozilla
Netflix Research
Northeastern University
Pinterest Labs

2018
Amazon
Baidu
Caisse des dépôts Group
Charli
Effektiv
Facebook
Google
IDEX Lyon
INRIA
Instituts Carnot
MEDEF Lyon-Rhône
MEDEF Auvergne-Rhône-Alpes
Mozilla
Naver
Spotify
Webcastor
Yahoo Research

2017
Atamo
BankWest
City of Perth
Curtin University
Edith Cowan University
Genesis Petroleum
Google
Illuminance Solutions
Murdoch University
University of Western Australia
Yahoo Research

BLOCK PROGRAM

Web Conference 2020					
Time	April 20 (Mon.)	April 21 (Tue.)	April 22 (Wed.)	April 23 (Thu.)	April 24 (Fri.)
09:00-09:15	Workshops 1-9 Tutorials 1-4	Workshops 10-18 Tutorials 5-8	Opening & Keynote 1		
09:15-10:00				Keynote 2	Keynote 3
10:00-10:30			Coffee Break	Coffee Break	Coffee Break
10:30-11:00	Coffee Break	Coffee Break	Panel Discussion	Sessions 25-36	Sessions 61-70
11:00-11:30	Workshops 1-9 Tutorials 1-4	Workshops 10-18 Tutorials 5-8			
11:30-12:00					
12:00-12:30			Lunch	Lunch	Lunch
12:30-13:30	Lunch	Lunch			
13:30-14:00			Sessions 1-12	Sessions 37-48	Sessions 71-80
14:00-15:00	Workshops 1-9 Tutorials 1-4	Workshops 10-18 Tutorials 5-8			
15:00-15:30			Coffee Break	Coffee Break	Coffee Break
15:30-16:00	Coffee Break	Coffee Break	Sessions 13-24	Sessions 49-60	Sessions 81-90
16:00-17:00	Workshops 1-9 Tutorials 1-4	Workshops 10-18 Tutorials 5-8			
17:00-17:30			Free Time	Free Time	Closing / Awards Ceremony
17:30-18:00					
18:00-18:30					
18:30-20:30			Welcome Reception	Gala Dinner	

SPONSORSHIP PACKAGES

The sponsorship packages provide sponsors with broad visibility before and during the congress.

4 categories are offered: **PLATINUM / GOLD / SILVER / BRONZE**

Items	Benefits	PLATINUM US $ 40,000	GOLD US $ 30,000	SILVER US $ 20,000	BRONZE US $ 10,000
EXHIBITION BOOTHS	Exhibition Space *Resting Area has capacity for ten exhibition booths	Full Resting Area	6	4	1
	Exhibitor badges	10	8	6	2
REGISTRATION	Free conference passes	5	4	2	1
CONFERENCE	Nominate speakers @Web30 panel	3 highest priority nominations	2 highest priority nominations	1 highest priority nomination	1 highest priority nomination
	Access to the VIP lounge	✔	✔	✔	X
	Acknowledgement announcement at the opening and closing ceremonies	✔	✔	✔	X
	Speaking opportunity at the gala dinner (within 5 minutes)	✔	X	X	X
	5 mins promotional video played preceding gala dinner	✔	X	X	X
ON-SITE VISIBILITY	Material inside the conference bag (flyer / job post / brochure)	6 items	4 items	2 items	2 items
	Logo recognition on the acknowledgement banner	✔	✔	✔	✔
	Logo on session room projection during session admission	✔	✔	✔	✔
	Logo on giant lobby hanging banner	✔	✔	✔	X
	Logo on escalator hanging banner	✔	✔	X	X
	Logo on the Web Conference 2020 main entrance decoration	✔	X	X	X
	Logo on the gala dinner banner	✔	X	X	X
ONLINE VISIBILITY	Logo and link on the conference website (sponsors' page)	Top level	Second level	Third level	Bottom level
	Company description on the conference website	✔	✔	✔	✔
	Logo on the conference website homepage	✔	✔	✔	X
	Logo on the email announcement	✔	✔	✔	X
SPONSOR TRACK	20 mins presentation at the sponsor track session	3	3	2	1
ADVERT INSERTION	Logo on program book acknowledgement page	✔	✔	✔	✔

SPONSORSHIP REGISTRATION FORM

On behalf of The Web Conference 2020, your support is highly appreciated.
Please return the completed form to the Conference Secretariat via Email.

Contact Person：Web Conference 2020 Secretariat | Alice Hsu
Tel：+886-2-2798-8329 Ext. 51
Email: thewebconf2020.sponsor@elitepco.com.tw

General Information

General Information	
Company Name	
Address	
Country	
Contact Person	
Tel (Office)	
Email	

Sponsorship Level *(Please complete the payment before 30 October 2019)*

Package sponsorship	
	☐ Platinum US $40,000
	☐ Gold US $30,000
	☐ Silver US $20,000
	☐ Bronze US $10,000

Signature / Company Stamp	Date

Remittance Information

Beneficiary's Name	COMPUTER SOCIETY OF REPUBLIC OF CHINA
Beneficiary's Bank	E.Sun Commercial Bank, Ltd., Taipei, Taiwan
Bank Address	No.77, Sec. 1, Wuchang St., Zhongzheng Dist., Taipei City 100, Taiwan (R.O.C.)
Bank Account	0532940104340
Swift Code	ESUNTWTP