



# CALL FOR PROPOSALS

## WWW2017 Demo Track

We invite contributions to the **Demo Track** at the **26<sup>th</sup> World Wide Web conference (WWW)**, to be held in Perth, Australia in **3-7<sup>th</sup> April 2017** (<http://www.www2017.com.au/>).

For more than two decades, the International World Wide Web Conference has been the premier venue for researchers, academics, businesses and standards bodies to come together and discuss latest updates and the future of the web. The proceedings of WWW are published online (open access) and through ACM Digital Library, and it is considered one of the most impactful conferences in computer science.

The Demo Track allows researchers and practitioners to demonstrate new systems in a dedicated session. Demo submissions must be based on an implemented and tested system that pursues one or more innovative ideas in the interest areas of the conference.

Topics of interest for this year's conference include (but are not limited to) the following:

- Computational Health
- Behavioral Analysis and Personalization
- Crowdsourcing Systems and Social Media
- Content Analysis
- Bio-feedback and Emotional Computation
- New Human-Computer Interfaces
- Internet Economics, Monetization and Online Markets
- Pervasive Web and Mobility
- Security and Privacy
- Semantic Web, Content Analysis, and Content Mining
- Social Networks, Social Analysis, and Computational Social Science
- Web Infrastructure: Datacenters, Cloud Computing, and Systems
- Search, Web Mining, User Modeling, Personalization, and Experience
- Mobile, Ubiquitous, Ambient, and Pervasive Computation
- Web Science, Web Search, and Web Systems

Demos are encouraged from academic researchers, from industrial practitioners with prototypes or in-production deployments, as well as from any W3C-related activities. Software (including games or learning platforms), hardware demos, conceptual prototypes, video demos, open source platforms will be considered equally, as long as they show innovative use of Web-based techniques and fit to the topics above. Each demo submission must make clear which aspects of the system will be demonstrated, and how. They should strive to state the significance of the contribution to Web technology or application are as listed above. Demos will be peer-reviewed by members of the Demo Track Program Committee, who will judge the originality, significance, quality, and clarity of each submission.

At least one author of each accepted demo paper must register for and attend the conference, and demonstrate the system during the demo sessions (please see the Conference Policies). Each accepted demo paper will be allocated no more than four pages in the conference proceedings. Demo authors are not required to transfer copyright.

## Submission guidelines

Demo submissions must be formatted according to the ACM SIG Proceedings Template and are limited to four pages. Submissions must be in PDF and must be done through the following website:

<http://www.ambientmediaassociation.org/Submissions/2017W3CDemo/>

Each demo description should be max. 4 pages long, and contain an introduction, brief description, screenshots, value and contribution, and short CVs (including pictures) of the creators. Submissions should also indicate how the demo will be demonstrated, and which hardware requirements are asked from the organizers.

To better identify the value of demos, as well as to reach out to external audiences, we also encourage authors to submit a pointer to a screencast, using web-accessible platforms such as Vimeo or YouTube. The maximum duration of screencasts is 10 minutes.

## Important Dates

1. Submission deadline: **Sunday, January 8 2017**
2. Acceptance notification: **Tuesday, January 31, 2017**
3. Camera-ready version due: **Tuesday, February 14, 2017**

## Demo Track Chairs

Artur Lugmayr (Curtin University, Australia)

Amitava Datta (The University of Western Australia)

## Program Committee

- Patrick Loiseau, EURECOM
- Jussara Almeida, UFMG
- Bebo White, SLAC National Accelerator Laboratory
- Mohamed Ahmed, University College London
- Elizabeth M. Daly, IBM Research
- Kuan-Ta Chen, Academia Sinica
- Massimo Melucci, University of Padua
- Jisun An, Qatar Computing Research Institute
- Ángel Cuevas, Universidad Carlos III de Madrid
- Fabrizio Silvestri, Yahoo Labs
- Oscar Pastor Lopez, Universitat Politècnica de Valencia
- Luca Maria Aiello, Yahoo Labs
- Wolfgang Nejdl, L3S and University of Hannover
- Pável Calado, IST/INESC-ID
- Adriano C. M. Pereira, Federal University of Minas Gerais (UFMG)
- Simon Harper, University of Manchester
- Leandro Balby Marinho, Federal University of Campina Grande
- Gisele Pappa, UFMG
- David Nichols, University of Waikato
- Mohamed Ali Kaafar, INRIA
- Pablo de La Fuente, Universidad de Valladolid
- Salvatore Scellato, Google
- Sebastian Hellmann, University of Leipzig
- Casey Dugan, IBM T.J. Watson Research
- Reza Rejaie, University of Oregon
- Anwitaman Datta, NTU Singapore

- Gianluca Stringhini, University College London
- Symeon Papavassiliou, National Technical University of Athens
- My Thai, University of Florida
- Thorsten Strufe, TU Dresden
- Mitul Tiwari, LinkedIn
- Przemysław Kazienko, Wrocław Institute of Technology
- Max Ott, NICTA, Australia
- Mehdi Kaytoue, LIRIS – INSA de Lyon
- Diego Saez-Trumper, Universitat Pompeu Fabra
- Bruno Ribeiro, Carnegie Mellon University

## Contact Information

For any information regarding the Demo Track, please contact:

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