WWW 2016 Demo Track Chairs Welcome

It is our great pleasure to welcome you to the *Demo Track* of WWW 2016, *The 25th International World Wide Web Conference*, held in Montreal, Canada, during April 11-15, 2016.

The WWW 2016 Demo Track, like in the tradition of WWW Demo conference series, allows researchers and practitioners to demonstrate new systems in a dedicated session. Demo contributions are based on an implemented and tested system that pursues one or more innovative ideas in the interest areas of Web data and information management, Web search, Web intelligence tools, Web mining, social network applications and so forth. Topics of interest for the 2016 edition's conference include (but are not limited to) the following ones:

- Behavioral Analysis and Personalization
- Big Data on the Web
- Crowdsourcing Systems and Social Media
- Content Analysis
- Graph Data Management and Mining
- High-Performance Infrastructures for Data-Intensive Web Tasks
- Internet Economics and Monetization
- Pervasive Web and Mobility

- Security and Privacy
- Semantic Web
- Social Networks and Graph Analysis
- Web Information Retrieval
- Web Infrastructure: Datacenters, Content Delivery Networks, and Cloud Computing
- Web Mining
- Web Science
- Web Search Systems and Applications

Demo contributions come from academic researchers, industrial practitioners with prototypes or inproduction deployments, as well as from any W3C-related activities. All have in common to show innovative use of Web-based techniques.

The WWW 2016 Demo Track call for papers attracted 65 submissions from all over the world (USA, North America, South America, Europe, Australia, Asia, Africa). The program committee reviewed and accepted a very selected collection of 29 papers, and the final statistics is the following:

WWW 2016 Demo	Number of Submitted Papers	Number of Accepted Papers	Acceptance Rate
Track Statistics	65	29	44%

Leading and organizing WWW 2016 Demo Track has required resource-consuming but very attractive efforts, due to the well-consolidated excellence of this scientific event. The Chairs would like to express their sincere gratitude to the authors for providing the content of the program. We are grateful to the program committee, who worked very hard in reviewing papers and providing feedback for authors. Finally, we would like to thank the WWW 2016 chairs for their support in organizing WWW 2016 Demo Track.



Alfredo Cuzzocrea

University of Trieste, Italy WWW 2016 Demo Track Chair

Abdulmotaleb El Saddik

University of Ottawa, Canada WWW 2016 Demo Track Chair

WWW 2016 Demo Track Organization

Chairs:	Alfredo Cuzzocrea (University of Trieste, Italy)	
	Abdulmotaleb El Saddik (University of Ottawa, Canada)	
Program Committee:	Lada Adamic (Facebook, USA)	
	Elisa Bertino (Purdue University, USA)	
	Pável Calado (IST/INESC-ID, Portugal)	
	Abon Chaudhuri (Walmart Labs, USA)	
	Kuan-Ta Chen (Academia Sinica, Taiwan)	
	Byron Choi (Texas State University, USA)	
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	Elizabeth M. Daly (IBM Research, USA)	
	Anwitaman Datta (NTU, Singapore)	
	Gill Dobbie (University of Auckland, New Zealand)	
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	Wagner Meira (Universidade Federal de Minas Gerais, Brazil)	
	David Nichols (University of Waikato, New Zealand)	
	Max Ott (NICTA, Australia)	
	Adriano Pereira (UFMG, Brasil)	
	Nishanth Sastry (King's College London, UK)	
	Kai-Uwe Sattler (TU Ilmenau, Germany)	
	My Thai (University of Florida, USA)	
	Thorsten Strufe (TU Dresden, Germany)	
	Mitul Tiwari (LinkedIn, USA)	
	Athena Vakali (University of Thessaloniki, Greece)	
	Wei Wang (University of New South Wales, Australia)	