

Presentation Schedule for **Poster Track**

April 11 (Fri.)

#	Paper	Authors
5	Translation Method of Contextual Information into Textual Space of Advertisements	Yukihiro Tagami; Toru Hotta; Yusuke Tanaka; Shingo Ono; Koji Tsukamoto; Akira Tajima
21	Cognitive Search Intents Hidden Behind Queries: A User Study on Query Formulations	Makoto P. Kato; Takehiro Yamamoto; Hiroaki Ohshima; Katsumi Tanaka
23	Contextual Insights	Ariel Fuxman; Ashok Chandra; Pradeep Chilakamarri; Michael Gamon; Bernhard Kohlmeier; Yuanhua Lv; Dhyanesh Narayanan; Evangelos Papalexakis; Patrick Pantel; Bo Zhao
24	Fast Maximum Clique Algorithms for Large Graphs	Ryan Rossi; David Gleich; Assefaw Gebremedhin; Md. Mostofa Ali Patwary
27	Link Prediction Based on Generalized Cluster Information	Jungeun Kim; Minsoo Choy; Daehoon Kim; U Kang
28	Answering Provenance-aware Regular Path Queries on RDF Graphs Using an Automata-based Algorithm	Xin Wang; Jun Ling; Junhu Wang; Kewen Wang; Zhiyong Feng
29	Tag Propagation Based Recommendation Across Diverse Social Media	Deqing Yang; Yanghua Xiao; Yangqiu Song; Junjun Zhang; Kezun Zhang; Wei Wang
34	Defending against User Identity Linkage Attack across Multiple Online Social Networks	Yilin Shen; Fengjiao Wang; Hongxia Jin
39	A Topic based Document Relevance Ranking Model	Yang Gao; Yue Xu; Yuefeng Li
41	Discovering and Learning Sensational Episodes of News Events	Xiang Ao; Ping Luo; Chengkai Li; Fuzhen Zhuang; Qing He; Zhongzhi Shi
42	Finding Informative Q&As on Twitter	Kanghak Kim; Sunho Lee; Jeonghoon Son; Meeyoung Cha
47	Towards Online Review Spam Detection	Yuming Lin; Tao Zhu; Xiaoling Wang; Jingwei Zhang; Aoying Zhou
48	Optimizing the Most Specific Concept Method for Efficient Instance Checking	Jia Xu; E. Patrick Shironoshita; Ubbo Visser; Nigel John; Mansur Kabuka
52	Summarizing Social Image Search Results	Boon-Siew Seah; Sourav S Bhowmick; Aixin Sun
53	App Mining: Finding the Real Value of Mobile Applications	Yu Peng; Ching Man Au Yeung
56	Collective Attention to Social Media Evolves According to Diffusion Models	Christian Bauckhage; Kristian Kersting; Bashir Rastegarpana
59	An Influence Field Perspective on Predicting User's Retweeting Behavior	Jianjun Yu; Yi Shen; Zhenglu Yang
64	Partout: A Distributed Engine for Efficient RDF Processing	Luis Galárraga; Katja Hose; Ralf Schenkel



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71	BUbiNG: Massive Crawling for the Masses	Paolo Boldi; Andrea Marino; Massimo Santini; Sebastiano Vigna
82	The (un)supervised detection of overlapping communities as well as hubs and outliers via (Bayesian) NMF	Xiaochun Cao; Xiao Wang; Di Jin; Yixin Cao; Dongxiao He
84	Detecting In-Situ Identity Fraud on Social Network Services: A Case Study on Facebook	Shan-Hung Wu; Man-Ju Chou; Chun-Hsiung Tseng; Yuh-Jye Lee; Kuan-Ta Chen
87	Bing-SF-IDF+: Semantics-Driven News Recommendation	Frederik Hogenboom; Michel Capelle; Marnix Moerland; Flavius Frasincar
99	Semantic Search Engine with an Intuitive User Interface	Adam Styperek; Michał Ciesielczyk; Andrzej Szwabe
101	Learning To Predict Trending Queries: Classification–Based	Chi-Hoon Lee; Hengshuai Yao; Xu He; Su Chan; Jieyang Chang; Farzin Maghoul
103	Acquiring Commonsense Knowledge for Sentiment Analysis through Human Computation	Marina Boia; Claudiu Cristian Musat; Boi Faltings
104	Query Augmentation based Intent Matching in Retail Vertical Ads	Huasha Zhao; Vivian Zhang; Ye Chen; John Canny; Tak Yan
107	Learning from Unstructured Multimedia Data	Janani Kalyanam; Gert Lanckriet
108	ComPAS: Maximizing Data Availability With Replication in Ad-hoc Social Networks	Ahmedin Mohammed Ahmed; Qiuyuan Yang; Nana Yaw Asabere; Tie Qiu; Feng Xia
109	Users' Behavioral Prediction for Phishing Detection	Lung-Hao Lee; Kuei-Ching Lee; Yen-Cheng Juan; Hsin-Hsi Chen; Yuen-Hsien Tseng
116	Efficient RDF Stream Reasoning with Graphics Processing Units (GPUs)	Chang Liu; Jacopo Urbani; Guilin Qi
121	Multi-Category Item Recommendation Using Neighborhood Associations in Trust Networks	Feng Xia; Haifeng Liu; Nana Yaw Asabere; Wei Wang; Zhuo Yang
123	Status and Friendship: Mechanisms of Social Network Evolution	Christina Brandt; Jure Leskovec
132	Evolutionary analysis of Online Social Network through Social Evolutionary Game	Jianye Yu; Yuanzhuo Wang; Xiaolong Jin
133	Semantically Enhanced Keyword Search for Smartphones	Jihoon Ko; Sangjin Shin; Sungkwang Eom; Minjae Song; Dong-Hoon Shin; Kyong-Ho Lee; Yongil Jang
134	RDF Mapping Rules Refinements according to Data Consumers' Feedback	Anastasia Dimou; Miel Vander Sande; Tom De Nies; Erik Mannens; Rik Van de Walle
143	Upper Bound based Greedy Algorithm for Mining Top-k Influential Nodes in Social Networks	Chuan Zhou; Peng Zhang; Jing Guo; Li Guo



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145	Efficient CPU-GPU Work Sharing for Data-Parallel JavaScript Workloads	Xianglan Piao; Channoh Kim; Younghwan Oh; Hanjun Kim; Jae W. Lee
150	Motives for Mass Interactions in Online Sports Viewing	Minsam Ko; Seung-Woo Choi; Joonwon Lee; Subin Yang; Uichin Lee; Aviv Segev; Junehwa Song
163	Metadata-Driven Hypertext Content Publishing and Styling	Xi Bai; Armin Haller; Ewan Klein; Dave Robertson
164	Short-Text Representation using Diffusion Wavelets	Vidit Jain; Jay Mahadeokar
174	WikiNEXT – A Wiki For Programming The Web Of Data	Pavel Arapov; Michel Buffa; Amel Ben Othmane
176	Unsupervised Approach for Shallow Domain Ontology Construction from Corpus	Subhabrata Mukherjee; Jitendra Ajmera; Sachindra Joshi
178	Generating Ad Targeting Rules using Sparse Principal Component Analysis with Constraints	Mihajlo Grbovic; Slobodan Vucetic
179	Election Trolling: Analyzing Sentiment in Tweets during Pakistan Elections 2013	Arjumand Younus; Muhammad Atif Qureshi; Colm O'Riordan; Muhammad Saeed; Nasir Touheed
183	Finding Local Experts on Twitter	Zhiyuan Cheng; James Caverlee; Himanshu Barthwal; Vandana Bachani
187	Macro-Level Information Transfer across Social Networks	Minkyoung Kim; David Newth; Peter Christen
188	Dynamic Provenance for SPARQL Updates using Named Graphs	Harry Halpin; James Cheney
202	Inferring Visiting Time Distributions of Locations from Incomplete Check-in Data	Hsun-Ping Hsieh; Cheng-Te Li
203	Data Imputation Using a Trust Network for Recommendation	Won-Seok Hwang; Shaoyu Li; Sang-Wook Kim; Kichun Lee
229	Maximizing the Long-term Integral Influence in Social Net works under the Voter Model	Chuan Zhou; Peng Zhang; Wenyu Zang; Li Guo
236	A computational analysis of agenda setting	Yeooul Kim; Suin Kim; Alejandro Jaimes; Alice Oh
238	User Profiles Based on Revisitation Times	Philipp Pushnyakov; Gleb Gusev