

SNOW'14 Chairs' Welcome

It is our great pleasure to welcome you to the *Second Workshop on Social News on the Web – SNOW 2014* – held in conjunction with the *WWW'14* conference on April 8th 2014 in Seoul, Korea.

In recent years, the topics addressed by *SNOW* have become very popular among diverse scientific communities. Data-mining researchers have studied how information spreads and diffuses in social networks. Journalists, social scientists, economists, are typical users who can improve their respective fields by adopting technologies of interest to *SNOW*. The workshop aims to provide a new forum to foster communication between these communities. In particular, the workshop has attracted a small number of high-quality submissions on the relationships between online news and social media.

With this workshop we aim at continuing a tradition of interdisciplinary exchange and cross-domain fertilization among different research communities. The goal of the workshop is to share novel ideas and to discuss future directions in the emerging areas of *news search*, *news mining*, and *news recommendation*. It especially focuses on the interplay between *news content*, generated by professional journalists, and *social-media content*, generated by millions of users in real-time and subject to social-media dynamics. We also welcome investigations on the topics of *citizen journalism* and *computational journalism*. *SNOW* aspires to give researchers and practitioners a unique opportunity to share their perspectives with others interested in news and social media.

The call for papers attracted 7 submissions from Asia, America and Europe. The program committee accepted 5 papers that cover a variety of topics, including news breaking, curation, verification, evaluation and selection. In addition, this year we have also set up a challenge on breaking news detection from social media streams. The participant to the challenge will be invited to present the details of their approaches during the workshop, and the best-performing solutions will be rewarded with prizes. The challenge organization is supported by the SocialSensor EU project. We hope that these proceedings will serve as a valuable reference for researchers and journalists alike.

Putting together *SNOW 2014* was a collaborative effort. We first thank the authors for providing the content of the program. We are grateful to the program committee, who worked very hard in reviewing papers and providing feedback for authors. Finally, we thank the organizers of the WWW 2014 conference for giving us the opportunity to run this workshop.

We hope you will find this program interesting and thought-provoking, and that the workshop will provide you with a valuable opportunity to share ideas with other researchers and practitioners from institutions around the world.



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SNOW'14 Organization

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