

PHDA'14 Chairs' Welcome

It is our great pleasure to welcome you at the **2nd International Workshop on Public Health in the Digital Age: Social Media, Crowdsourcing and Participatory Systems** taking place in Seoul, South Korea, on April 8th 2014 (<http://www.digitalhealth.ws/>) in conjunction with WWW 2014, the 23rd International World Wide Web Conference.



Building on the 1st PHDA 2013 succeeding in bringing together an interdisciplinary spectrum of researchers from computer science, modelling and public health domains, the 2nd PHDA 2014 will take this challenge further and include psychologists, public health experts investigating big data for veterinary and human health under the umbrella of the “one health” paradigm, as well as researchers investigating public health during emergency and disaster operations. The formal presentations and interactive high-profile expert panel promise to generate cross-fertilisation of ideas and numerous stimuli for new collaborations.

We accepted 10 submissions (full papers and extended abstracts) promising a diverse spectrum of topics followed by the panel discussion attended by representatives from academia, research, government organizations and public health professionals.

Finally, we would like to thank everyone who contributed to the 2nd PHDA 2014 ensuring the event will be again a success: the authors of all submitted papers, the speakers, the programme committee members, reviewers and session chairs and above all the WWW workshop chairs, Ricardo Baeza-Yates and Kevin Chang, for their support and collaboration.

Patty Kostkova, *UCL, London, UK*

Daniela Paolotti, *ISI, Turin, Italy*

John Brownstein, *Harvard, Boston, USA*

PHDA'14 Organization

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