# Query Complex Graph Patterns: Tools and Applications

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## ABSTRACT

In his world-widely renowned book [6], Nobel laureate Herbert Simon pointed out that it is more *the complexity of the environment*, than the complexity of the individual persons, that determines the complex behavior of humans. The emergence of online social network sites and web 2.0 applications provides a new connected environment/context, where people generate, share and search massive human knowledge; and interact and collaborate with each other to collectively perform some complex tasks.

In this talk, we focus on how to make sense of the collaboration data in the context of graphs/networks. To be specific, we will introduce a suite of tools for querying complex patterns from such graphs. Exemplar questions we aim to answer include (a) what makes a team more successful than others, and how to find the best replacement if one of its team members becomes unavailable? [2, 4]; (b) how to find a group of authors from databases, data mining and bioinformatics and they collaborate with each other in a starshape? [8, 5]; (c) given a set of querying authors of interest, how to find somebody who initiates the research field these querying authors? [3, 7, 1]; (d) how to incorporate users' preference into these complex queries [9, 10]. We will also introduce the computational challenges behind these querying tools and how to remedy them.

## **Categories and Subject Descriptors**

H.2.8 [Database Management]: Database applications—Data mining

#### Keywords

Complex pattern, Graph mining, scalability

#### 1. SHORT BIO

Hanghang Tong is currently an assistant professor at Computer Science Department, City College, City University of New York. Before that, he was a research staff member at IBM T.J. Watson Research Center and a Post-doctoral fellow in Carnegie Mellon Uni-

Copyright is held by the author/owner(s). *WWW'14 Companion*, April 7–11, 2014, Seoul, Korea. ACM 978-1-4503-2745-9/14/04. http://dx.doi.org/10.1145/2567948.2579029. versity. He received his M.Sc and Ph.D. degree from Carnegie Mellon University in 2008 and 2009, both majored in Machine Learning. His research interest is in large scale data mining for graphs and multimedia. He has received several awards, including best paper award in CIKM 2012, best paper award in SDM 2008 and best research paper award in ICDM 2006. He has published over 70 referred articles and more than 20 patents. He has served as a program committee member in top data mining, databases and artificial intelligence venues (e.g., SIGKDD, SIGMOD, AAAI, WWW, CIKM, etc).

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