



BIG 2014

BIG2014 Sponsorship Opportunities

<https://archives.iw3c2.org/www2014/big-2014/>

We would like to invite you to participate as a sponsor of the BigData Innovators Gathering (BIG) 2014, dedicated to the presentation of the latest developments and innovations, standards, and applications of big data.

Many of today's most successful enterprises - in business and in science - are built on the collection and analysis of data. The sheer volume and richness of these data sets have stimulated a massive wave of innovation. In addition, this revolution has also sparked important debate on data privacy policies, ethics and governance.

The BigData Innovators Gathering (BIG) will bring together academic and industry leaders in the big data space to share the state of the art and its successful application in business. The two-day gathering will consist of keynotes from visionaries in the field, panels on hot topics, and contributed talks on successes and best practices.

BIG2014 will be held during April 7 - 8 in Seoul, Korea. The conference will present an excellent opportunity for you to get your company's brand and message across to the world's leading computer professionals, technology decision makers, and potential future employees. We expect your participation and support for improving your company's value as well as the development of the big data area.

Listed below on page 3 are some of the opportunities that you can avail of for gaining visibility for your company at BIG2014 by becoming a sponsor.

Sincerely,

Local Organizing Committee, BIG2014

Conference Overview

- Title: BigData Innovators Gathering (BIG) 2014
- Date: April 7 – 8, 2014
- Venue: Coex, Seoul, Korea
- In association with : IW3C2, WWW2014

Programs and Events will contain

- Keynotes
- Panels
- Contributed talks and Demonstrations
- BIG Dinner

Topics of interest include:

- Analytic and statistical models for analyzing all types of big data
- Data visualization techniques
- Scalable, distributed data management: cloud architectures and beyond
- Scalable, parallel algorithms for big data environments
- Methods for large collections of unstructured data: text, images, video
- Streaming data and real-time applications
- Energy efficiency in big data systems
- Data protection, data integrity and provenance, data security
- Privacy and policy issues regarding big data applications - Models for sensor data and ubiquitous computing

Sponsorship Options

BIG2014 welcomes corporate support and offers a variety of ways in which companies can participate as sponsors. Information on the sponsor opportunities, including benefits and amount, is given in page 3.



BIG 2014

Sponsorship Guideline

►For Title Sponsors

Benefits		Gold	Silver	Bronze
Items	Details	USD 15,000 (KRW 16,500,000)	USD 10,000 (KRW 11,000,000)	USD 5,000 (KRW 5,500,000)
Registration	Free registration (BIG Pass)	3	2	1
Conference	Sponsor introductions at opening ceremony	√	√	√
Speech Opportunity	Sponsored Speech in the BIG 2014 Industrial Session	√		
On-site Publicity	Logo on banners	√	√	√
	Logo on screen at Opening/Closing/Keynote	√		
On-line Publicity	Position of Sponsor's Banner on Conference Website (Main and Sponsors Pages)	First Row	Second Row	Third Row
	Logo on Sponsors Page of WWW	√	√	
	Logo on the Official WWWNewsletter	√	√	
Printed matters	Logo on Program Booklet	√	√	√
	Advertisement on Program Booklet	1Page	1/2 Page	1/4 Page

►For Item Sponsors

Item	Price	Benefits
BIG2014 Dinner	USD 10,000 (KRW 11,000,000)	<ul style="list-style-type: none"> - Logo on Program Booklet of BIG2014 - Logo on BIG2014 Website and Sponsors Page of WWW2014 - Sponsors banner and a short opening speech (5 min) at BIG2014 dinner

►For more details, please feel free to contact:

BIG2014 at www2014.kr

Websites:

BIG2014: <https://archives.iw3c2.org/www2014/big-2014/>

WWW2014: <https://archives.iw3c2.org/www2014/>

Sponsorship Application Form

* Please fill out the application form below, and send it back to the secretariat

WWW 2014 Secretariat
 5F Daehan Bldg., #1018, Dunsan-dong, Seo-gu, Daejeon, Korea
[Tel:+82-42-472-7460](tel:+82-42-472-7460)/ [Fax:+82-42-472-7459](tel:+82-42-472-7459)
 E-mail: [www2014 at www2014.kr](mailto:www2014@www2014.kr)

1. Information of the Company

Company Name	<i>This is exactly how your company name will appear on your signage and other materials.</i>		
Main Contact			
Department			
Address			
Zip Code		Country	
Tel		Fax	
E-mail			

2. Sponsorship

- Please fill out the table below.

[TYPE]	Amount	Requests

- Please give us the expected date of your deposit.

Day: _____ Month: _____ Year: _____

3. Payment

Payment should be made via bank transfer. BIG2014 requires payment in full before we can confirm your company's participation at BIG2014. The sooner you send your form, the greater exposure your company will get via all conference related correspondence and web presence.

Account Information

- Account Holders: **The Korean Institute of Information Scientists and Engineers**
- Account No.: **1005-901-554787**
- Bank Name: **Woori Bank**
- Address of Bank: **1585, Sangam-dong, Mapo-gu, Seoul, Korea**
- Swift Code: **HVBKCRSEXXX**

Date: _____

Signature: _____