

## WWW 2013 Rio de Janeiro, Brazil

22nd International
World Wide Web Conference
13th -17th, May

## Second International Workshop on Privacy and Security in Online Social Media (PSOSM) Chairs' Welcome

It is our great pleasure to welcome you to the 2013 Workshop on Privacy and Security in Online Social Media (PSOSM). This year's workshop continues its tradition of being the forum for presentation of research results and experience reports on leading edge topics on various aspects of online social media pertaining to privacy and security. The goal of the workshop is to create a platform to discuss latest and upcoming issues, trends, and cutting-edge research approaches in security and privacy in online social media / complex networked systems and to bring researchers who are working separately on security and privacy, and online social

media, to discuss the problems that overlap and bring these two areas together.

PSOSM gives researchers and practitioners a unique opportunity to share their perspectives with others interested in the various aspects of privacy and security in online social media.

The call for papers attracted 22 submissions from India, Brazil, Israel, Australia, Ireland, Greece, UK, France, Spain, Germany and the United States. The program committee accepted 7 papers that cover a variety of topics, including usable security and privacy, cross cultural issues, and misinformation and trustworthiness. In addition, the program includes a panel on Research Challenges and Problems in Online Social Media, and a keynote speech by Dr. Krishna Gummadi, MPI, Germany. We hope that these proceedings will serve as a valuable reference for security researchers and developers.

We must also thank my colleagues at IIIT-Delhi, India and UFMG, Brazil who "volunteered" to help with the organization. Special thanks go to Adrienne Griscti from ACM. Adrienne is used to organizing the paperwork at ACM to initiate the ACM-Sheridan Proceedings Service. Assisted by Lisa Tolles, she has taken care of processing the papers in a timely manner.

Putting together *PSOSM'13* was a team effort. We first thank the authors for providing the content of the program. We are grateful to the program committee, who worked very hard in reviewing papers and providing feedback for authors. Finally, we thank Google and UOLCloud for supporting the workshop.

We hope that you will find this program interesting and thought-provoking and that the workshop will provide you with a valuable opportunity to share ideas with other researchers and practitioners from institutions around the world.

Ponnurangam Kumaraguru

PSOSM '12 General Chair IIIT Delhi, India Virgilio Almeida

PSOSM '13 General Co-Chair UFMG, Brazil