WWW Industry Track

The industrial track covered two full days divided in four sessions for the 11 papers accepted. Each session finished with a panel.

The first session was about Big Data where research from Amazon, Ask, Netflix and Yahoo!, together with researchers from UCSB and Cal Poly was presented. The corresponding panel was on the industrial applications of open and big data moderated by François Bourdoncle from Dassault Systèmes.

The second session was on eCommerce, Mobile and Patents where articles from eBay, Samsung, and Yahoo!, together with Oxford University was exposed. The panel of this session was on protecting innovation by using patents and/or copyright moderated by Eva Hopper of the European Patent Office.

The third session was on Users and Linked Data with articles from IBM and Yahoo!. The subsequent panel was about Link Enterprise Data moderated by Christian Fauré from Cap Gemini. The fourth and final session was about Forums, Cloud, University, including work from Microsoft, UST (China) and the U. of Waterloo. The final panel was on Industry-University Collaboration moderated by Ricardo Baeza-Yates from Yahoo! Research.

Considering the importance, novelty and diversity of the topics covered, we hope that you enjoyed this track.

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