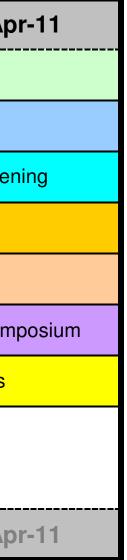
WWW 2011 Program-at-a-glance

Morning Tea / Coffee: 10:00 to 10:30
Lunch: 12:00 to 13:30
Afternoon Tea / Coffee: 15:00 to 15:30

28-Mar-11	29-Mar-11	30-Mar-11	31-Mar-11	01-Ap				
Two day W4A	A Conference	Ope	ning Keynotes on all the three	e days				
9 Workshops	over two days	81 research papers over three days						
12 Tutorials o	over two days	90 Posters on display; interactive session on 31-March e						
			25 demos over three days					
		Panel discussion on all the three days						
		W3C Track over two days PhD Sy						
		6 Develope	rs Track tutorials sessions ov	er three days				
	Power Panel (Evening)	Industry Track	Web for Emerging Regions					
	High Tea (Evening)	Welcome reception (Evening)	Banquet Dinner and social event					
28-Mar-11	29-Mar-11	30-Mar-11	31-Mar-11	01-Ap				





WWW 2011 Conference Time Table

Monde	W More	ch 28, 2011												
wonda	ly, Marc													
		MR G-01	MR G-02	MR G-03	MR G-04	MR G-05	MR G-06	MR 1-01	MR 1-02	MR 1-03	MR 1-04	MR 1-05		
8:30 AM	10:00 AM	Eighth International workshop on Information Integration on the Web (IIWeb 2011)	1st International Temporal Web Analytics Workshop (TWAW10)	Joint WICOW/AIRWeb Workshop on Web Quality (WebQuality 2011)			/orkshop on RESTful Design WS-REST)		Tutorial: Distributed Web Retrieval	Tutorial: Tutorial: Ranking on Large-Scale Graphs with Rich Metadata	Tutorial: Citizen Sensor Data Mining, Social Media Analytics and Development Centric Web Applications	USEWOD2011 - 1st International Workshop on Usage Analysis and the Web of Data	8:30 AM	10:00 AM
10:00 AM	10:30 AM		•		<u>.</u>		Coff	ee / Tea break					10:00 AM	10:30 AM
10:30 AM	12:00 PM	Eighth International workshop on Information Integration on the Web (IIWeb 2011)	1st International Temporal Web Analytics Workshop (TWAW10)	Joint WICOW/AIRWeb Workshop on Web Quality (WebQuality 2011)			/orkshop on RESTful Design WS-REST)		Tutorial: Distributed Web Retrieval	Tutorial: Ranking on Large-Scale Graphs with Rich Metadata	Tutorial: Citizen Sensor Data Mining, Social Media Analytics and Development Centric Web Applications	USEWOD2011 - 1st International Workshop on Usage Analysis and the Web of Data	10:30 AM	12:00 PM
12:00 PM	1:30 PM		•	-		-	L	unch break		-			12:00 PM	1:30 PM
1:30 PM	3:00 PM	Eighth International workshop on Information Integration on the Web (IIWeb 2011)	1st International Temporal Web Analytics Workshop (TWAW10)	Joint WICOW/AIRWeb Workshop on Web Quality (WebQuality 2011)	First International Workshop on Knowledge Diversity on the Web (DiversiWeb 2011)		/orkshop on RESTful Design WS-REST)		Tutorial: Game Theoretic Models for Social Network Analysis	Tutorial: Speech and multimodal interaction in mobile search		USEWOD2011 - 1st International Workshop on Usage Analysis and the Web of Data	1:30 PM	3:00 PM
3:00 PM	3:30 PM						Coff	iee / Tea break					3:00 PM	3:30 PM
3:30 PM	5:00 PM	Eighth International workshop on Information Integration on the Web (IIWeb 2011)	1st International Temporal Web Analytics Workshop (TWAW10)	Joint WICOW/AIRWeb Workshop on Web Quality (WebQuality 2011)	First International Workshop on Knowledge Diversity on the Web (DiversiWeb 2011)		/orkshop on RESTful Design WS-REST)		Tutorial: Game Theoretic Models for Social Network Analysis	Tutorial: Speech and multimodal interaction in mobile search		USEWOD2011 - 1st International Workshop on Usage Analysis and the Web of Data	3:30 PM	5:00 PM
Tuesda	ay, Mar	ch 29, 201	1	-						-				
		MR G-01	MR G-02	MR G-03	MR G-04	MR G-05	MR G-06	MR 1-01	MR 1-02	MR 1-03	MR 1-04	MR 1-05		
8:30 AM	10:00 AM	Linked Data on the	e Web (LDOW2011)	Tutorial: Web-Based Open-Domain Information Extraction	First International Workshop on Social Media Engagement (SoME 2011)	4th Semantic Sea	rch Workshop (SemSearch 2011)		Tutorial: Managing Crowdsourced Human Computation	Tutorial: Analytics and Predictive Models for Social Media		Tutorial: Scalable Integration and Processing of Linked Data	8:30 AM	10:00 AM
10:00 AM	10:30 AM			•			Coff	ee / Tea break					10:00 AM	10:30 AM
10:30 AM	12:00 PM	Linked Data on the	e Web (LDOW2011)	Tutorial: Web-Based Open-Domain Information Extraction	First International Workshop on Social Media Engagement (SoME 2011)	4th Semantic Sea	rch Workshop (SemSearch 2011)		Tutorial: Managing Crowdsourced Human Computation	Tutorial: Analytics and Predictive Models for Social Media		Tutorial: Scalable Integration and Processing of Linked Data	10:30 AM	12:00 PM
12:00 PM	1:30 PM			·	·		Coff	iee / Tea break					12:00 PM	1:30 PM
1:30 PM	3:00 PM	Linked Data on the	e Web (LDOW2011)	Tutorial: Web-Based Open-Domain Information Extraction	First International Workshop on Social Media Engagement (SoME 2011)	4th Semantic Sea	rrch Workshop (SemSearch 2011)	Social Recommender Systems	Tutorial: Managing Crowdsourced Human Computation	Tutorial: Latent Variable Models on the Internet	The Web of Things	Tutorial: Scalable Integration and Processing of Linked Data	1:30 PM	3:00 PM
3:00 PM	3:30 PM						Coff	iee / Tea break					3:00 PM	3:30 PM
3:30 PM	5:00 PM	Linked Data on the	e Web (LDOW2011)		First International Workshop on Social Media Engagement (SoME 2011)	4th Semantic Sea	rch Workshop (SemSearch 2011)	Social Recommender Systems	Tutorial: Managing Crowdsourced Human Computation	Tutorial: Latent Variable Models on the Internet	The Web of Things		3:30 PM	5:00 PM

Wedne	sday, I	March 30,	2011												
		H-01	H-02	H-04	H-05	H-06	MR G-01 & G-02	MR G-03	MR G-03 & G-04		H-03 (Posters / Demos / E	xhibits)			
8:30 AM	10:00 AM	W3C: Accessible and multilingual Web	Research Paper: Ranking		Research Paper: Diffusion	Research Paper: Web Security	Dev Track Keynote: Cloud Computing - Different Cloud Models and Programming to them		Industry Track - Spoken Web; Accessible Web (Accessibility for differently-abled and elderly); Web ir Agriculture; Web for Agricultural Extension;	Demo session 1: User interfaces and paradigms for browsing and search:	Demo session 2: Summarization:		Posters / Exhibits	8:30 AM	10:00 AM
10:00 AM	10:30 AM		- -		С	Coffee / Tea break			·	Demo session 1: User interfaces and paradigms for browsing and search:	Demo session 2: Summarization:		Posters / Exhibits	10:00 AM	10:30 AM
10:30 AM	12:00 PM			Keynote Address by Dr. A. P. J. Abdul Kalam										10:30 AM	12:00 PM
12:00 PM	1:30 PM					Lunch break							Posters / Exhibits	12:00 PM	1:30 PM
1:30 PM	3:00 PM	W3C: Accessible and multilingual Web	Research Paper: Intent Understanding		Research Paper: Monetization II	Research Paper: Social Network Algorithms	Dev Track Tutorial 1: Introduction to Windows Azure: Programming to a PaaS		Industry Panel: 'Collaborative and Social Web'; Web for Healthcare	Demo session 1: User interfaces and paradigms for browsing and search:	Demo session 2: Summarization:		Posters / Exhibits	1:30 PM	3:00 PM
3:00 PM	3:30 PM			1	c	offee / Tea break	1	1	1	Demo session 1: User interfaces and paradigms for browsing and search:	Demo session 2: Summarization:		Posters / Exhibits	3:00 PM	3:30 PM
3:30 PM	5:00 PM	W3C: Accessible and multilingual Web	Research Paper: Recommendation	Panel: The Computer is the new Sewing Machine: Benefits and Perils of Crowdsourcing	Research Paper: Multimedia	Research Paper: Trust and Diversity	Dev Track Tutorial 2: Google Cloud services for Big Data	r	Industry Track: Wikibhasha; India development Gateway; Web for traffic management; Software Patents				Posters / Exhibits	3:30 PM	5:00 PM
5:00 PM	7:00 PM			Industry Plenary Panel: 'A Universal, Inclusive WWW - The Next Frontier'									Posters / Exhibits	5:00 PM	7:00 PM
Thursc	lay, Ma	rch 31, 20)11												
		H-01	H-02	H-04	H-05	H-06	MR G-01 & G-02	MR G-03	MR G-03 & G-04		H-03 (Posters / Demos / E	xhibits)			
8:30 AM	10:00 AM			Keynote Address by Sir Tim Berners-Lee										8:30 AM	10:00 AM
10:00 AM	10:30 AM			_	С	offee / Tea break				Demo session 3: Inferring user intent:	Demo session 4: Information extraction:]	Posters / Exhibits	10:00 AM	10:30 AM
10:30 AM	12:00 PM	W3C: Mobile Web applications	Research Paper: Semantic Analysis		Research Paper: Spatio-Temporal Analysis	Research Paper: E- commerce	Dev Track Tutorial 3: Scaling Hadoop to handle Big Data	Web for Emerging Regions		Demo session 3: Inferring user intent:	Demo session 4: Information extraction:		Posters / Exhibits	10:30 AM	12:00 PM
12:00 PM	1:30 PM					Lunch break						_	Posters / Exhibits	12:00 PM	1:30 PM
1:30 PM	3:00 PM	W3C: Mobile Web applications	Research Paper: Query Analysis		Research Paper: Performance and Systems	Research Paper: Temporal Dynamics	Dev Track Tutorial 4: Analytics on Hive	Web for Emerging Regions		Demo session 3: Inferring user intent:	Demo session 4: Information extraction:		Posters / Exhibits	1:30 PM	3:00 PM
3:00 PM	3:30 PM				С	offee / Tea break				Demo session 3: Inferring user intent:	Demo session 4: Information extraction:		Posters / Exhibits	3:00 PM	3:30 PM
3:30 PM	5:00 PM	W3C: Mobile Web applications	Research Paper: Web Mining	Panel: Social Media: Source of Information or Bunch of Noise	Research Paper: Search Systems	Research Paper: Social Network Analysis	Dev Track Tutorial 5: Cloud Security – Developers' Desiderata	Web for Emerging Regions					Posters / Exhibits	3:30 PM	5:00 PM
5:00 PM	7:00 PM							Web for Emerging Regions		Poster Interaction			Posters / Exhibits	5:00 PM	7:00 PM

Friday	, April 0	1, 2011											
		H-01 H-02	H-04	H-05	H-06	MR G-01 & G-02	MR G-03	MR G-03 & G-04		H-03 (Posters / Demos / Exhibits)			
8:30 AM	10:00 AM		Keynote Address by Christos H. Papadimitriou									8:30 AM	10:00 AM
10:00 AM	10:30 AM			Co	offee / Tea break				Demo session 5: Vertical and product search:		Posters / Exhibits	10:00 AM	10:30 AM
10:30 AM	12:00 PM	Research Paper: Information Extracti		Research Paper: User Interaction	Research Paper: Information Credibility	Dev Track Code Lab		PhD Symposium	Demo session 5: Vertical and product search:		Posters / Exhibits	10:30 AM	12:00 PM
12:00 PM	1:30 PM				Lunch break						Posters / Exhibits	12:00 PM	1:30 PM
1:30 PM	3:00 PM	Research Paper: Evaluation		Research Paper: Information Spread	Research Paper: Web Applications			PhD Symposium	Demo session 5: Vertical and product search:		Posters / Exhibits	1:30 PM	3:00 PM
3:00 PM	3:30 PM	Coffee / Tea break					Demo session 5: Vertical and product search:		Posters / Exhibits	3:00 PM	3:30 PM		
3:30 PM	5:00 PM	Research Paper: Query and Ontolog Languages	Panel: Connecting the Next Billion Web Users	Research Paper: Clustering	Research Paper: Monetization I			PhD Symposium			Posters / Exhibits	3:30 PM	5:00 PM

Event Type	Event-ID	Title	Date	From	То	Room
KEYNOTES						
Keynote	KN-01	Keynote Address by Dr. A. P. J. Abdul Kalam	Wednesday, March 30, 2011	10:30	12:00	H-04- Plenary Hall
Keynote	KN-02	Keynote Address by Sir Tim Berners-Lee	Thursday, March 31, 2011	8:30	10:00	H-04- Plenary Hall
Keynote	KN-03	Keynote Address by Christos H. Papadimitriou	Friday, April 01, 2011	8:30	10:00	H-04- Plenary Hall



Authors/Chairs

Dr. A. P. J. Abdul Kalam

Sir Tim Berners-Lee

Christos H. Papadimitriou

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
RESEARCH PAPER	S						
Research Paper: Diffusion	RP-01	Differences in the Mechanics of Information Diffusion Across Topics: Idioms, Political Hashtags, and Complex Contagion on Twitter	Wednesday, March 30, 2011	8:30	9:00	H-05	Da Kle
Research Paper: Ranking	RP-13	Learning to Rank with Multiple Objective Functions	Wednesday, March 30, 2011	8:30	9:00	H-02	Ma Ch
Research Paper: Web Security	RP-25	ARROW: Generating Signatures to Detect Drive-By Downloads	Wednesday, March 30, 2011	8:30	9:00	H-06	Jur Sei
Research Paper: Diffusion	RP-02	Who Says What to Whom on Twitter	Wednesday, March 30, 2011	9:00	9:30	H-05	Sha Ma
Research Paper: Ranking	RP-14	A Stochastic Learn-To-Rank Algorithm and its Application to Contextual Advertising	Wednesday, March 30, 2011	9:00	9:30	H-02	Ma Zha
Research Paper: Web Security	RP-26	Prophiler: A fast filter for the large-scale detection of malicious web pages	Wednesday, March 30, 2011	9:00	9:30	H-06	Da [.] Vig
Research Paper: Diffusion	RP-03	we.b: The web of short URLs	Wednesday, March 30, 2011	9:30	10:00	H-05	De Ge Sol Tho
Research Paper: Ranking	RP-15	Parallel Boosted Regression Trees for Web Search Ranking	Wednesday, March 30, 2011	9:30	10:00	H-02	Ste Ku
Research Paper: Web Security	RP-27	Heat-seeking honeypots: design and experience	Wednesday, March 30, 2011	9:30	10:00	H-06	Joł Kri:



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Daniel Romero; Brendan Meeder; Jon Kleinberg

Maksims N. Volkovs; Krysta M. Svore; Christopher J.C. Burges

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Stephen Tyree; Kilian W. Weinberger; Kunal Agrawal; Jennifer Paykin

lohn John; Fang Yu; Yinglian Xie; Arvind Krishnamurthy; Martin Abadi

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
Research Paper: Intent Understanding	RP-04	Sparse Hidden-Dynamics Conditional Random Fields for User Intent Understanding	Wednesday, March 30, 2011	13:30	14:00	H-02	Yel
Research Paper: Monetization II	RP-07	Here, There and Everywhere: Correlated Online Behaviors Can Lead to Overestimates of the Effects of Advertising	Wednesday, March 30, 2011	13:30	14:00	H-05	Ra
Research Paper: Social Network Algorithms	RP-19	Counting Triangles and Computing Clustering Coefficients Using MapReduce	Wednesday, March 30, 2011	13:30	14:00	H-06	Sid
Research Paper: Intent Understanding	RP-05	Characterize Search Intent Diversity into Click Models	Wednesday, March 30, 2011	14:00	14:30	H-02	Bot Qia
Research Paper: Monetization II	RP-08	Adaptive Policies for Chunked Reward Stochastic Knapsack Problems with Applications to Internet Ads	Wednesday, March 30, 2011	14:00	14:30	H-05	Mic Rus
Research Paper: Social Network Algorithms	RP-20	Network Bucket Testing	Wednesday, March 30, 2011	14:00	14:30	H-06	Lar
Research Paper: Intent Understanding	RP-06	Addressing Information Needs Directly in the Search Result Page	Wednesday, March 30, 2011	14:30	15:00	H-02	Lyc
Research Paper: Monetization II	RP-09	A Game Theoretic Formulation of the Service Provisioning Problem in Cloud Systems	Wednesday, March 30, 2011	14:30	15:00	H-05	Da Pas
Research Paper: Social Network Algorithms	RP-21	HyperANF: Approximating the Neighbourhood Function of Large Graphs on a Budget	Wednesday, March 30, 2011	14:30	15:00	H-06	Sel Ro:
Research Paper: Multimedia	RP-10	Learning to Re-Rank: Query-Dependent Image Re-Ranking Using Click Data	Wednesday, March 30, 2011	15:30	16:00	H-05	Vid
Research Paper: Recommendation	RP-16	A Unified Framework of Recommending Diverse and Relevant Queries	Wednesday, March 30, 2011	15:30	16:00	H-02	Zhu
Research Paper: Trust and Diversity	RP-22	Semi-Supervised Truth Discovery	Wednesday, March 30, 2011	15:30	16:00	H-06	Xia



Authors/Chairs

Yelong Sheng; Jun YAN; Lei JI

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Sebastiano Vigna; Paolo Boldi; Marco Rosa

'idit Jain; Manik Varma

Zhu Xiaofei; Guo Jiafeng; Cheng Xueqi

(iaoxin Yin; Wenzhao Tan

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
Research Paper: Multimedia	RP-11	Video Summarization via Transferrable Structured Learning	Wednesday, March 30, 2011	16:00	16:30	H-05	Lia Ho
Research Paper: Recommendation	RP-17	Improving recommendation for long-tail queries via templates	Wednesday, March 30, 2011	16:00	16:30	H-02	lda Ma
Research Paper: Trust and Diversity	RP-23	SourceRank: Relevance and Trust Assessment for Deep Web Sources Based on Inter-Source Agreement	Wednesday, March 30, 2011	16:00	16:30	H-06	Raj Kai
Research Paper: Multimedia	RP-12	Towards Semantic Knowledge Propagation from Text to Web Images	Wednesday, March 30, 2011	16:30	17:00	H-05	Gu Hu
Research Paper: Recommendation	RP-18	Learning to Model Relatedness for News Recommendation	Wednesday, March 30, 2011	16:30	17:00	H-02	Yua Zha
Research Paper: Trust and Diversity	RP-24	Search Result Diversity for Informational Queries	Wednesday, March 30, 2011	16:30	17:00	H-06	Mic Ols
Research Paper: E- commerce	RP-28	Pay as you Browse: Microcomputations as Micropayments in Web-based Services	Thursday, March 31, 2011	10:30	11:00	H-06	Gh Sro
Research Paper: Semantic Analysis	RP-40	A Word at a Time: Computing Word Relatedness using Temporal Semantic Analysis	Thursday, March 31, 2011	10:30	11:00	H-02	Kira Ga
Research Paper: Spatio- Temporal Analysis	RP-46	Geographical topic discovery and comparison	Thursday, March 31, 2011	10:30	11:00	H-05	Zhi Ch



Authors/Chairs

iangda Li; Ke Zhou; Gui-Rong Xue;

longyuan Zha; Yong Yu dan Szpektor; Aristides Gionis; Yoelle laarek

Raju Balakrishnan; Subbarao Kambhampati

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lichael Welch; Junghoo Cho; Christopher lston

Chassan Karame; Aurelien Francillon; rdjan Capkun

ira Radinsky; Eugene Agichtein; Evgeniy abrilovich; Shaul Markovitch

hijun Yin; Liangliang Cao; Jiawei Han; chengxiang Zhai; Thomas Huang

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
Research Paper: E- commerce	RP-29	Consideration Set Generation in Commerce Search	Thursday, March 31, 2011	11:00	11:30	H-06	Say Kar
Research Paper: Semantic Analysis	RP-41	Automatic Construction of a Context-Aware Sentiment Lexicon: An Optimization Approach	Thursday, March 31, 2011	11:00	11:30	H-02	Yue Da <u>y</u>
Research Paper: Spatio- Temporal Analysis	RP-47	The Web of Topics: Discovering the Topology of Topic Evolution in a Corpus	Thursday, March 31, 2011	11:00	11:30	H-05	Yoo
Research Paper: E- commerce	RP-30	Towards a Theory Model for Product Search	Thursday, March 31, 2011	11:30	12:00	H-06	Bei Ipe
Research Paper: Semantic Analysis	RP-42	Web scale NLP: A case study on URL word breaking	Thursday, March 31, 2011	11:30	12:00	H-02	Kua Hsi
Research Paper: Spatio- Temporal Analysis	RP-48	Unified Analysis of Streaming News	Thursday, March 31, 2011	11:30	12:00	H-05	Am Erio Teo
Research Paper: Performance and Systems	RP-31	Track Globally, Deliver Locally: Improving Content Delivery Networks by Tracking Geographic Social Cascades	Thursday, March 31, 2011	13:30	14:00	H-05	Sal Mu
Research Paper: Query Analysis	RP-34	Query Segmentation Revisited	Thursday, March 31, 2011	13:30	14:00	H-02	Ma Ste
Research Paper: Temporal Dynamics	RP-49	We Know Who You Followed Last Summer: Inferring Social Link Creation Times In Twitter	Thursday, March 31, 2011	13:30	14:00	H-06	Bre Say Cha



Authors/Chairs

ayan Bhattacharya; Sreenivas Gollapudi; amesh Munagala

ue Lu; Malu Castellanos; Umeshwar ayal; ChengXiang Zhai

ookyung Jo; John Hopcroft; Carl Lagoze

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uansan Wang; Chris Thrasher; Bo-june

mr Ahmed; Qirong Ho; Jacob Eisenstein; ric Xing; Alexander Smola; Chooh Hui eo

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latthias Hagen; Martin Potthast; Benno tein; Christof BrŠutigam

rendan Meeder; Brian Karrer; Amin ayedi; R Ravi; Christian Borgs; Jennifer chayes

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
Research Paper: Performance and Systems	RP-32	Measuring a Commercial Content Delivery Network	Thursday, March 31, 2011	14:00	14:30	H-05	Sip Ra
Research Paper: Query Analysis	RP-35	Context-Sensitive Query Auto-Completion	Thursday, March 31, 2011	14:00	14:30	H-02	Ziv
Research Paper: Temporal Dynamics	RP-50	Modeling the Temporal Dynamics of Social Rating Networks using Bidirectional Effects of Social Relations and Rating Patterns	Thursday, March 31, 2011	14:00	14:30	H-06	Mo Ma
Research Paper: Query Analysis	RP-36	Online Spelling Correction for Query Completion	Thursday, March 31, 2011	14:30	15:00	H-02	Hu
Research Paper: Temporal Dynamics	RP-51	Like like alike Joint friendship and interest propagation in social networks	Thursday, March 31, 2011	14:30	15:00	H-06	Sh Na Ho
Research Paper: Web Applications	RP-80	Choreography Conformance via Synchronizability	Thursday, March 31, 2011	14:30	15:00	H-05	Sa
Research Paper: Search Systems	RP-37	Inverted Index Compression via Online Document Routing	Thursday, March 31, 2011	15:30	16:00	H-05	Ga Ore
Research Paper: Social Network Analysis	RP-43	Dynamics of Bidding in a P2P Lending Service: Effects of Herding and Predicting Loan Success	Thursday, March 31, 2011	15:30	16:00	H-06	la (
Research Paper: Web Mining	RP-52	Model Characterization Curves for Federated Search Using Click-Logs: Predicting User Engagement Metrics for the Span of Feasible Operating Points	Thursday, March 31, 2011	15:30	16:00	H-02	Asl Pat Kai
Research Paper: Search Systems	RP-38	Efficiently Evaluating Graph Constraints in Content-Based Publish/Subscribe	Thursday, March 31, 2011	16:00	16:30	H-05	And For Jos Sei
Research Paper: Social Network Analysis	RP-44	Emergence of hierarchy in directed social networks C18	Thursday, March 31, 2011	16:00	16:30	H-06	Ma Mu
Research Paper: Web Mining	RP-53	Generalized Link Suggestions via Web Site Clustering	Thursday, March 31, 2011	16:00	16:30	H-02	Jar Ga



Authors/Chairs

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Ziv Bar-Yossef; Naama Kraus

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Iangesh Gupte; Pravin Shankar; Jing Li; Iuthukrishnan; Liviu Iftode

langwon Seo; Fernando Diaz; Evgeniy Gabrilovich; Vanja Josifovski; Bo Pang

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
Research Paper: Search Systems	RP-39	FACTO: A Fact Lookup Engine Based on Web Tables	Thursday, March 31, 2011	16:30	17:00	H-05	Xia
Research Paper: Social Network Analysis	RP-45	Finding the bias and prestige of nodes in networks based on trust scores	Thursday, March 31, 2011	16:30	17:00	H-06	Abl
Research Paper: Web Mining	RP-54	A Self-Training Approach for Resolving Object Coreference on the Semantic Web	Thursday, March 31, 2011	16:30	17:00	H-02	We
Research Paper: Information Credibility	RP-61	Limiting the Spread of Misinformation in Social Networks	Friday, April 01, 2011	10:30	11:00	H-06	Cei Abl
Research Paper: Information Extraction	RP-64	SEISA: Set Expansion by Iterative Similarity Aggregation	Friday, April 01, 2011	10:30	11:00	H-02	Yey
Research Paper: User Interaction	RP-76	Supporting Synchronous Social Q&A Throughout the Question Lifecycle	Friday, April 01, 2011	10:30	11:00	H-05	Ma
Research Paper: Information Credibility	RP-62	Information Credibility on Twitter	Friday, April 01, 2011	11:00	11:30	H-06	Ca Pol
Research Paper: Information Extraction	RP-65	Highly Efficient Algorithms For Structural Clustering of Large Websites	Friday, April 01, 2011	11:00	11:30	H-02	Lor Ma
Research Paper: User Interaction	RP-77	The Design and Usage of Tentative Events for Time-based Social Coordination in the Enterprise	Friday, April 01, 2011	11:00	11:30	H-05	Mik Bet



Authors/Chairs

iaoxin Yin; Wenzhao Tan; Chao Liu

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Vei Hu; Jianfeng Chen; Yuzhong Qu

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likhil Masli; Werner Geyer; Casey Dugan; eth Brownholtz

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
Research Paper: Information Credibility	RP-63	Detecting Obscene Content and Misbehaving Users in Online Video Chat Services	Friday, April 01, 2011	11:30	12:00	H-06	Xin Mis Hai Hua
Research Paper: Information Extraction	RP-66	SCAD: Collective Discovery of Attribute Values	Friday, April 01, 2011	11:30	12:00	H-02	Ant Tal
Research Paper: User Interaction	RP-78	A Case for Query by Image and Text Content: Searching Computer Help using Screenshots and Keywords	Friday, April 01, 2011	11:30	12:00	H-05	Tor Bor
Research Paper: Evaluation	RP-58	Evaluating New Search Engine ConPgurations with Pre-existing Judgments and Clicks	Friday, April 01, 2011	13:30	14:00	H-02	Um Dui
Research Paper: Information Spread	RP-67	Milgram-Routing in Social Networks	Friday, April 01, 2011	13:30	14:00	H-05	Silv Siv
Research Paper: Web Applications	RP-79	A Distributed Framework for Reliable and Efficient Service Choreographies	Friday, April 01, 2011	13:30	14:00	H-06	You Jac
Research Paper: Performance and Systems	RP-33	Turkalytics: Real-time Analytics for Human Computation	Friday, April 01, 2011	14:00	14:30	H-06	Pa
Research Paper: Evaluation	RP-59	On the Informativeness of Cascade and Intent-Aware Effectiveness Measures	Friday, April 01, 2011	14:00	14:30	H-02	Azi
Research Paper: Information Spread	RP-68	Information Spreading in Context	Friday, April 01, 2011	14:00	14:30	H-05	Da Tor Alb



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zin Ashkan; Charles Clarke

ashun Wang; Zhen Wen; Hanghang ong; Ching-Yung Lin; Chaoming Song; Ibert-L‡szl— Barab‡si

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
Research Paper: Evaluation	RP-60	Pragmatic Evaluation of Folksonomies	Friday, April 01, 2011	14:30	15:00	H-02	De Tra
Research Paper: Information Spread	RP-69	Mark my words! Linguistic style accommodation in social media	Friday, April 01, 2011	14:30	15:00	H-05	Cri Ga
Research Paper: Web Applications	RP-81	Statically Locating Web Application Bugs Caused by Asynchronous Calls	Friday, April 01, 2011	14:30	15:00	H-06	Yu
Research Paper: Clustering	RP-55	Efficient K-Nearest Neighbor Graph Construction for Generic Similarity Measures	Friday, April 01, 2011	15:30	16:00	H-05	We
Research Paper: Monetization I	RP-70	An Expressive Mechanism for Auctions on the Web	Friday, April 01, 2011	15:30	16:00	H-06	Pa We
Research Paper: Query and Ontology Languages	RP-73	EP-SPARQL: A Unified Language for Event Processing and Stream Reasoning	Friday, April 01, 2011	15:30	16:00	H-02	Da Ru
Research Paper: Clustering	RP-56	Layered LPA: A MultiResolution Coordinate- Free Ordering for Compressing Social Networks	Friday, April 01, 2011	16:00	16:30	H-05	Sel Sa
Research Paper: Monetization I	RP-71	Incentivizing High-quality User-Generated Content	Friday, April 01, 2011	16:00	16:30	H-06	Arp
Research Paper: Query and Ontology Languages	RP-74	A Better Uncle for OWL: Nominal Schemas for Integrating Rules and Ontologies	Friday, April 01, 2011	16:00	16:30	H-02	Ma Kris
Research Paper: Clustering	RP-57	Estimating Sizes of Social Networks via Biased Sampling	Friday, April 01, 2011	16:30	17:00	H-05	Lira
Research Paper: Monetization I	RP-72	Buy-it-now or Take-a-chance: A simple sequential screening mechanism	Friday, April 01, 2011	16:30	17:00	H-06	L. I Mo
Research Paper: Query and Ontology Languages	RP-75	Rewriting Queries on SPARQL Views	Friday, April 01, 2011	16:30	17:00	H-02	Wa Ke



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(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
POSTERS							
Posters	PS-01	Posters Display	Wednesday, March 30, 2011	10:00	18:00	H-03- Exhibit Hall	
Posters	PS-02	Posters Display	Thursday, March 31, 2011	10:00	19:00	H-03- Exhibit Hall	
Posters	PS-04	Posters Interaction	Thursday, March 31, 2011	17:00	19:00	H-03- Exhibit Hall	
Posters	PS-03	Posters Display	Friday, April 01, 2011	10:00	18:00	H-03- Exhibit Hall	
DEMOS							
Demo session 1: User interfaces and paradigms for browsing and search:	D-01	Visual Query System for Analyzing Social Semantic Web	Wednesday, March 30, 2011	8:30	10:30	H-03- Exhibit Hall	Jir An
Demo session 1: User interfaces and paradigms for browsing and search:	D-02	Adapting a Map Query Interface for a Gesturing Touch Screen Interface	Wednesday, March 30, 2011	8:30	10:30		Ha Ad
Demo session 1: User interfaces and paradigms for browsing and search:	D-03	T-RecS: Team Recommendation System through Expertise and Cohesiveness	Wednesday, March 30, 2011	8:30	10:30	H-03- Exhibit Hall	An An
Demo session 1: User interfaces and paradigms for browsing and search:	D-04	Blognoon: Exploring a Topic in the Blogosphere	Wednesday, March 30, 2011	8:30	10:30	H-03- Exhibit Hall	Ma Gr
Demo session 1: User interfaces and paradigms for browsing and search:	D-05	Embedding MindMap As a Service for User- Driven Composition of Web Applications	Wednesday, March 30, 2011	8:30	10:30	H-03- Exhibit Hall	Ac Bc



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(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
Demo session 2: Summarization:	D-06	Einstein: Physicist or Vegetarian? Summarizing Semantic Type Graphs for Knowledge Discovery	Wednesday, March 30, 2011	8:30	10:30	H-03- Exhibit Hall	Toi Ge
Demo session 2: Summarization:	D-07	CATE: Context-Aware Timeline for Entity Illustration	Wednesday, March 30, 2011	8:30	10:30	H-03- Exhibit Hall	Tra Nic
Demo session 2: Summarization:	D-08	Visualizing Populated Ontologies with OntoTrix	Wednesday, March 30, 2011	8:30	10:30	H-03- Exhibit Hall	Be Lic
Demo session 1: User interfaces and paradigms for browsing and search:	D-09	Visual Query System for Analyzing Social Semantic Web	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Jin An
Demo session 1: User interfaces and paradigms for browsing and search:	D-10	Adapting a Map Query Interface for a Gesturing Touch Screen Interface	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Ha Ad
Demo session 1: User interfaces and paradigms for browsing and search:	D-11	T-RecS: Team Recommendation System through Expertise and Cohesiveness	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	An An
Demo session 1: User interfaces and paradigms for browsing and search:	D-12	Blognoon: Exploring a Topic in the Blogosphere	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Ma Gri
Demo session 1: User interfaces and paradigms for browsing and search:	D-13	Embedding MindMap As a Service for User- Driven Composition of Web Applications	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Ad Bo
Demo session 2: Summarization:	D-14	Einstein: Physicist or Vegetarian? Summarizing Semantic Type Graphs for Knowledge Discovery	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Toi Ge
Demo session 2: Summarization:	D-15	CATE: Context-Aware Timeline for Entity Illustration	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Tra Nic



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(Event-wise Schedule)

Event-ID	Title	Date	From	То	Room	
D-16	Visualizing Populated Ontologies with OntoTrix	Wednesday, March 30, 2011	13:30	15:30	H-03- Exhibit Hall	Be Lic
D-17	CoSi: Context-Sensitive Keyword Query Interpretation on RDF Databases	Thursday, March 31, 2011	10:00	12:00	H-03- Exhibit Hall	Ha An
D-18	Accelerating Instant Question Search with Database Techniques	Thursday, March 31, 2011	10:00	12:00	H-03- Exhibit Hall	Ta Be an
D-19	CONQUER: A System for Efficient Context- aware Query Suggestion	Thursday, March 31, 2011	10:00	12:00	H-03- Exhibit Hall	Ch
D-20	YAGO2: Exploring and Querying World Knowledge in Time, Space, Context, and Many Languages	Thursday, March 31, 2011	10:00	12:00	H-03- Exhibit Hall	Jol Be Me
D-21	DIDO: a Disease-Determinants Ontology from Web Sources	Thursday, March 31, 2011	10:00	12:00	H-03- Exhibit Hall	Vic Eo
D-22	Automatically Building Probabilistic Databases from the Web	Thursday, March 31, 2011	10:00	12:00	H-03- Exhibit Hall	Va Bro
D-23	OXPath: Little Language, Little Memory, Great Value	Thursday, March 31, 2011	10:00	12:00	H-03- Exhibit Hall	An Gc Sc
D-24	Detecting and Tracking the Spread of Political Misinformation in Microblog Streams	Thursday, March 31, 2011	10:00	12:00	H-03- Exhibit Hall	Ja Co Ale
D-25	CoSi: Context-Sensitive Keyword Query Interpretation on RDF Databases	Thursday, March 31, 2011	13:30	15:30	H-03- Exhibit Hall	Ha An
D-26	Accelerating Instant Question Search with Database Techniques	Thursday, March 31, 2011	13:30	15:30	H-03- Exhibit Hall	Ta Be an
D-27	CONQUER: A System for Efficient Context- aware Query Suggestion	Thursday, March 31, 2011	13:30	15:30	H-03- Exhibit Hall	Ch
	D-16 D-17 D-18 D-19 D-20 D-21 D-21 D-22 D-23 D-23 D-23 D-24 D-25 D-25	D-16Visualizing Populated Ontologies with OntoTrixD-17CoSi: Context-Sensitive Keyword Query Interpretation on RDF DatabasesD-17Accelerating Instant Question Search with Database TechniquesD-18Accelerating Instant Question Search with Database TechniquesD-19CONQUER: A System for Efficient Context- aware Query SuggestionD-20YAGO2: Exploring and Querying World Knowledge in Time, Space, Context, and Many LanguagesD-21DIDO: a Disease-Determinants Ontology from Web SourcesD-22Automatically Building Probabilistic Databases from the WebD-23OXPath: Little Language, Little Memory, Great ValueD-24Detecting and Tracking the Spread of Political Misinformation in Microblog StreamsD-25CoSi: Context-Sensitive Keyword Query Interpretation on RDF DatabasesD-26Accelerating Instant Question Search with Database TechniquesD-27CONQUER: A System for Efficient Context-	LocalLocalLocalD-16Visualizing Populated Ontologies with OntoTrixWednesday, March 30, 2011D-17CoSi: Context-Sensitive Keyword Query Interpretation on RDF DatabasesThursday, March 31, 2011D-18Accelerating Instant Question Search with Database TechniquesThursday, March 31, 2011D-19CONQUER: A System for Efficient Context- aware Query SuggestionThursday, March 31, 2011D-20YAGO2: Exploring and Querying World Knowledge in Time, Space, Context, and Many LanguagesThursday, March 31, 2011D-21DIDO: a Disease-Determinants Ontology from Web SourcesThursday, March 31, 2011D-22Automatically Building Probabilistic Databases from the WebThursday, March 31, 2011D-23OXPath: Little Language, Little Memory, Great ValueThursday, March 31, 2011D-24Detecting and Tracking the Spread of Political Misinformation in Microblog StreamsThursday, March 31, 2011D-25CoSi: Context-Sensitive Keyword Query Interpretation on RDF DatabasesThursday, March 31, 2011D-26Accelerating Instant Question Search with Database TechniquesThursday, March 31, 2011D-26Accelerating Instant Question Search with Database TechniquesThursday, March 31, 2011	LocalLocalLocalD-16Visualizing Populated Ontologies with OntoTrixWednesday, March 30, 201113:30D-17CoSi: Context-Sensitive Keyword Query Interpretation on RDF DatabasesThursday, March 31, 201110:00D-18Accelerating Instant Question Search with Database TechniquesThursday, March 31, 201110:00D-19CONQUER: A System for Efficient Context- aware Query SuggestionThursday, March 31, 201110:00D-20YAGO2: Exploring and Querying World Knowledge in Time, Space, Context, and Many LanguagesThursday, March 31, 201110:00D-21DIDO: a Disease-Determinants Ontology from Web SourcesThursday, March 31, 201110:00D-22Automatically Building Probabilistic Databases from the WebThursday, March 31, 201110:00D-23OXPath: Little Language, Little Memory, Great ValueThursday, March 31, 201110:00D-24Detecting and Tracking the Spread of Political Misinformation in Microblog StreamsThursday, March 31, 201110:00D-25CoSi: Context-Sensitive Keyword Query Interpretation on RDF DatabasesThursday, March 31, 201113:30D-26Accelerating Instant Question Search with Database TechniquesThursday, March 31, 201113:30D-26CoNQUER: A System for Efficient Context- Database TechniquesThursday, March 31, 201113:30	LocalLocalLocalLocalLocalD-16Visualizing Populated Ontologies with Onto TrixWednesday, March 30, 2011113:3015:30D-17CoSi: Context-Sensitive Keyword Query Interpretation on RDF DatabasesThursday, March 31, 201110:0012:00D-18Accelerating Instant Question Search with Database TechniquesThursday, March 31, 201110:0012:00D-19CONQUER: A System for Efficient Context- aware Query SuggestionThursday, March 31, 201110:0012:00D-20YAGO2: Exploring and Querying World Knowledge in Time, Space, Context, and Many LanguagesThursday, March 31, 201110:0012:00D-21DIDO: a Disease-Determinants Ontology from Web SourcesThursday, March 31, 201110:0012:00D-22Automatically Building Probabilistic Databases from the WebThursday, March 31, 201110:0012:00D-23OXPath: Little Language, Little Memory, Great ValueThursday, March 31, 201110:0012:00D-24Detecting and Tracking the Spread of Political Misinformation in Microblog StreamsThursday, March 31, 201110:0012:00D-25CoSi: Context-Sensitive Keyword Query Interpretation on RDF DatabasesThursday, March 31, 201110:0012:00D-26Accelerating Instant Question Search with DatabaseThursday, March 31, 201110:0012:00D-26CoSi: Context-Sensitive Keyword Query Interpretation on RDF DatabasesThursday, March 31, 201113:3015:30D-26Accelerating	Image: Constant SectorImage: Constant



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Christian Sengstock and Michael Gertz

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
Demo session 4: Information extraction:	D-28	YAGO2: Exploring and Querying World Knowledge in Time, Space, Context, and Many Languages	Thursday, March 31, 2011	13:30	15:30	H-03- Exhibit Hall	Joł Bei Me
Demo session 4: Information extraction:	D-29	DIDO: a Disease-Determinants Ontology from Web Sources	Thursday, March 31, 2011	13:30	15:30	H-03- Exhibit Hall	Vic Eoi
Demo session 4: Information extraction:	D-30	Automatically Building Probabilistic Databases from the Web	Thursday, March 31, 2011	13:30	15:30	H-03- Exhibit Hall	Val Bro
Demo session 4: Information extraction:	D-31	OXPath: Little Language, Little Memory, Great Value	Thursday, March 31, 2011	13:30	15:30	H-03- Exhibit Hall	An Go Scl
Demo session 4: Information extraction:	D-32	Detecting and Tracking the Spread of Political Misinformation in Microblog Streams	Thursday, March 31, 2011	13:30	15:30	H-03- Exhibit Hall	Jac Co Ale
Demo session 5: Vertical and product search:	D-33	Factal: Integrating Deep Web Based on Trust and Relevance	Friday, April 01, 2011	10:00	12:00	H-03- Exhibit Hall	Raj Ka
Demo session 5: Vertical and product search:	D-34	Exploratory search in multi-domain information spaces with Liquid Query	Friday, April 01, 2011	10:00	12:00	H-03- Exhibit Hall	Ale Ste
Demo session 5: Vertical and product search:	D-35	A Demo Search Engine for Products	Friday, April 01, 2011	10:00	12:00	H-03- Exhibit Hall	Bei Ipe
Demo session 5: Vertical and product search:	D-36	A User-Tunable Approach to Marketplace Search	Friday, April 01, 2011	10:00	12:00	H-03- Exhibit Hall	Nis
Demo session 6: Fast analytics:	D-37	A Tool for Fast Indexing and Querying of Graphs	Friday, April 01, 2011	10:00	12:00	H-03- Exhibit Hall	Dip
Demo session 6: Fast analytics:	D-38	Achille Fokoue, Anastasios Kementsietsidis, Kavitha Srinivas and Michael Ward. Helix: Online Enterprise Data Analytics	Friday, April 01, 2011	10:00	12:00	H-03- Exhibit Hall	Ok
Demo session 6: Fast analytics:	D-39	LivePulse: Tapping Social Media for Sentiments in Real-Time	Friday, April 01, 2011	10:00	12:00	H-03- Exhibit Hall	Ma Yu



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ipali Pal and Praveen Rao

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Ialu Castellanos, Riddhiman Ghosh and Jue Lu

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
Demo session 7: Social TV and video search:	D-40	VoiSTV: Voice-Enabled Social TV	Friday, April 01, 2011	10:00	12:00	H-03- Exhibit Hall	Be Luc
Demo session 7: Social TV and video search:	D-41	Filtering microblogging messages for Social TV	Friday, April 01, 2011	10:00	12:00	H-03- Exhibit Hall	Ov Da
Demo session 5: Vertical and product search:	D-42	Factal: Integrating Deep Web Based on Trust and Relevance	Friday, April 01, 2011	13:30	15:30	H-03- Exhibit Hall	Ra Ka
Demo session 5: Vertical and product search:	D-43	Exploratory search in multi-domain information spaces with Liquid Query	Friday, April 01, 2011	13:30	15:30	H-03- Exhibit Hall	Ale Ste
Demo session 5: Vertical and product search:	D-44	A Demo Search Engine for Products	Friday, April 01, 2011	13:30	15:30	H-03- Exhibit Hall	Be Ipe
Demo session 5: Vertical and product search:	D-45	A User-Tunable Approach to Marketplace Search	Friday, April 01, 2011	13:30	15:30	H-03- Exhibit Hall	Nis
Demo session 6: Fast analytics:	D-46	A Tool for Fast Indexing and Querying of Graphs	Friday, April 01, 2011	13:30	15:30	H-03- Exhibit Hall	Dip
Demo session 6: Fast analytics:	D-47	Achille Fokoue, Anastasios Kementsietsidis, Kavitha Srinivas and Michael Ward. Helix: Online Enterprise Data Analytics	Friday, April 01, 2011	13:30	15:30	H-03- Exhibit Hall	Ok
Demo session 6: Fast analytics:	D-48	LivePulse: Tapping Social Media for Sentiments in Real-Time	Friday, April 01, 2011	13:30	15:30	H-03- Exhibit Hall	Ma Yu
Demo session 7: Social TV and video search:	D-49	VoiSTV: Voice-Enabled Social TV	Friday, April 01, 2011	13:30	15:30	H-03- Exhibit Hall	Be Lu
Demo session 7: Social TV and video search:	D-50	Filtering microblogging messages for Social TV	Friday, April 01, 2011	13:30	15:30	H-03- Exhibit Hall	Ov Da



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Dvidiu Dan, Junlan Feng and Brian Davison

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
WEB FOR EMERG	GING REG	IONS					
Web for Emerging Regions	WER-1	Traffic Characterization and Internet Usage in Rural Africa	Thursday, March 31, 2011	10:30	11:00	MR G-03	Da Be
Web for Emerging Regions	WER-2	Low-Infrastructure Methods to Improve Internet Access for Mobile Users in Emerging Regions	Thursday, March 31, 2011	11:00	11:30	MR G-03	Sik
Web for Emerging Regions	WER-3	Analyzing and Accelerating Web Access in a School in Peri-Urban India	Thursday, March 31, 2011	11:30	12:00	MR G-03	Ja an
Web for Emerging Regions	WER-4	The Lwazi Community Communication Service: Design and Piloting of a Voice- Based Information Service	Thursday, March 31, 2011	13:30	14:00	MR G-03	Ad
Web for Emerging Regions	WER-5	Two Stream Processing of Audio Content for Spoken Web Search	Thursday, March 31, 2011	14:00	14:30	MR G-03	Jite Mu Ma Sri
Web for Emerging Regions	WER-6	Assistive Technology for vision- impairments: An agenda for the ICT4D community	Thursday, March 31, 2011	14:30	15:00	MR G-03	Joy and
Web for Emerging Regions	WER-7	Design and Implementation of Contextual Information Portals	Thursday, March 31, 2011	15:30	16:00	MR G-03	Jay Su
Web for Emerging Regions	WER-8	Identifying Enrichment Candidates in Textbooks	Thursday, March 31, 2011	16:00	16:30	MR G-03	Ra An
Web for Emerging Regions	WER-9	Location Specific Summarization of Climatic and Agricultural Trends	Thursday, March 31, 2011	16:30	17:00	MR G-03	Su La



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Rakesh Agrawal, Sreenivas Gollapudi, Anitha Kannan and Krishnaram Kenthapadi

Sunandan Chakraborty and _akshminarayanan Subramanian

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
PANELS							
Panel	PD-01	The Computer is the new Sewing Machine: Benefits and Perils of Crowdsourcing	Wednesday, March 30, 2011	15:30	17:00	H-04- Plenary Hall	
Panel	PD-02	Social Media: Source of Information or Bunch of Noise	Thursday, March 31, 2011	15:30	17:00	H-04- Plenary Hall	(
Panel	PD-03	Connecting the Next Billion Web Users	Friday, April 01, 2011	15:30	17:00	H-04- Plenary Hall	F N



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Praveen Paritosh, Google (Moderator); Matt Cooper, oDesk; Panos Ipeirotis, NYU; Sid Suri, Yahoo! Research

Amr El Abaddi, UC Santa Barbara (Moderator); Lars Backstrom, Facebook; Soumen Chakrabarti, IIT Bombay; Alejandros Jaimes, Yahoo! Research Barcelona; Jure Leskovec, Stanford; Andrew Tomkins, Google

Rajeev Rastogi, Yahoo! Labs Bangalore (Moderator); Ed Cutrell, Microsoft Research India; Manish Gupta, IBM Research India; Ashok Jhunjhunwala, IIT Madras; Rajeev Sanghal, IIIT Hyderabad; Ramkumar Narayan, Yahoo! Bangalore

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
W3C Track							
W3C-Day1	W3C-01	Accessible and multilingual Web	Wednesday, March 30, 2011	8:30	10:00	H-01	
W3C-Day1	W3C-02	Accessible and multilingual Web	Wednesday, March 30, 2011	13:30			
W3C-Day1	W3C-03	Accessible and multilingual Web	Wednesday, March 30, 2011	15:30	17:00	H-01	_
W3C-Day2	W3C-04	Mobile Web applications	Thursday, March 31, 2011	10:30	12:00	H-01	D
W3C-Day2	W3C-05	Mobile Web applications	Thursday, March 31, 2011	13:30	15:00	H-01	D
W3C-Day2	W3C-06	Mobile Web applications	Thursday, March 31, 2011	15:30	17:00	H-01	D
INDUSTRY TRAC	K						
Industry Track	IT-01	Industry Plenary Panel: 'A Universal, Inclusive WWW - The Next Frontier'	Tuesday, March 29, 2011	17:15	18:30	Plenary Hall	C
Industry Track	IT-02	Spoken Web	Wednesday, March 30, 2011	8:30			
Industry Track	IT-03	Accessible Web (Accessibility for differently- abled and elderly)	Wednesday, March 30, 2011	8:50	9:10	MR G-04 G-04	
Industry Track	IT-04	Web in Agriculture	Wednesday, March 30, 2011	9:10	9:30	MR G-03 & G-04	
Industry Track	IT-05	Web for Agricultural Extension	Wednesday, March 30, 2011	9:30	9:50	MR G-03 & G-04	
Industry Track	IT-06	Industry Panel: 'Collaborative and Social Web'	Wednesday, March 30, 2011	13:30	14:30	MB G-03 &	



Authors/Chairs

Shadi Abou-Zhara and Richard Ishida Shadi Abou-Zhara and Richard Ishida Shadi Abou-Zhara and Richard Ishida Dominique Hazael-Massieux and Francois Daoust Dominique Hazael-Massieux and Francois Daoust Dominique Hazael-Massieux and Francois Daoust Moderator: N. Chandrasekaran, CEO, Tata **Consultancy Services** Panelists: 1. Kris Gopalakrishnan, CEO and MD, Infosys 2. N Ravishanker, IAS, Jt Secretary and CEO NIXI (National Internet Exchange of India) 3. Dr. Phatak, Indian Institute of Technology, Mumbai Arun Kumar, IBM Research Dr. Ajay Kolhatkar, Infosys Dr Arun Pande, TCS Dr. R. Saravanan, Central Agricultural University Moderator: Subu Goparaju, SVP, Infosys Panelists: 1. Anil Bahuman, Promoter, Managing Director, Agrocom 2. Ananth Krishnan, CTO, TCS 3. Prof. Rajeev Sangal, IIIT Hyderabad 4. I. Vijaya Kumar, CTO, Wipro

Event Type	Event-ID	Title	Date	From	То	Room
Industry Track	IT-07	Web for Healthcare	Wednesday, March 30, 2011	14:30	14:50	MR G-03 & G-04
Industry Track	IT-08	Wikibhasha	Wednesday, March 30, 2011	15:30	15:50	MR G-03 & G-04
Industry Track	IT-09	India development Gateway	Wednesday, March 30, 2011	15:50	16:10	MR G-03 & G-04
Industry Track	IT-10	Web for traffic management	Wednesday, March 30, 2011	16:10	16:30	MR G-03 & G-04
Industry Track	IT-11	Software Patents	Wednesday, March 30, 2011	16:30	16:50	MR G-03 & G-04



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Dr A Kumaran, Microsoft Research

Dr. C. Kathiresan, InDG, C-DAC

Dr. Ashwin Mahesh, CEO, Mapunity

European Patents Office

Event Type	Event-ID	Title	Date	From	То	Room	
DEVELOPERS TRA	CK						
Developers Track		Keynote: Cloud Computing - Different Cloud Models and Programming to them	Wednesday, March 30, 2011	8:30	9:30	MR G-01 & G-02	
Developers Track	DT-02	Tutorial 1: Introduction to Windows Azure: Programming to a PaaS	Wednesday, March 30, 2011	13:30	15:00	MR G-01 & G-02	
Developers Track	DT-03	Tutorial 2: Google Cloud services for Big Data	Wednesday, March 30, 2011	15:30	17:00	MR G-01 & G-02	Pa
Developers Track	DT-04	Tutorial 3: Scaling Hadoop to handle Big Data	Thursday, March 31, 2011	10:30	12:00	MR G-01 & G-02	
Developers Track	DT-05	Tutorial 4: Analytics on Hive	Thursday, March 31, 2011	13:30	15:00	MR G-01 & G-02	N
Developers Track	DT-06	Tutorial 5: Cloud Security – Developers' Desiderata	Thursday, March 31, 2011	15:30	17:00	MR G-01 & G-02	
Developers Track	DT-07	Code Lab	Friday, April 01, 2011	10:30	12:00	MR G-01 & G-02	



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Shanmugam Senthil, Yahoo

Mukund Deshpande, Persistent Systems

Srinivas Padmanabhuni, Infosys

Rajdeep Dua, Google

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
TUTORIALS							
Tutorial	T-01	Distributed Web Retrieval	Monday, March 28, 2011	8:30	12:00	MR 1-02	
Tutorial	T-03	Ranking on Large-Scale Graphs with Rich Metadata	Monday, March 28, 2011	8:30	12:00	MR 1-03	
Tutorial	T-04	Citizen Sensor Data Mining, Social Media Analytics and Development Centric Web Applications	Monday, March 28, 2011	8:30	12:00	MR 1-04	I
Tutorial	T-05	Game Theoretic Models for Social Network Analysis	Monday, March 28, 2011	13:30	17:00	MR 1-02	
Tutorial	T-06	Speech and multimodal interaction in mobile search	Monday, March 28, 2011	13:30	17:00	MR 1-03	J
Tutorial	T-07	Analytics and Predictive Models for Social Media	Tuesday, March 29, 2011	8:30	12:00	MR 1-03	
Tutorial	T-08	Managing Crowdsourced Human Computation	Tuesday, March 29, 2011	8:30	15:00	MR 1-02	
Tutorial	T-09	Scalable Integration and Processing of Linked Data	Tuesday, March 29, 2011	8:30	15:00	MR 1-05	
Tutorial	T-10	Web-Based Open-Domain Information Extraction	Tuesday, March 29, 2011	8:30	15:00	MR G-03	
Tutorial	T-02	Social Recommender Systems	Tuesday, March 29, 2011	13:30	17:00	MR 1-01	
Tutorial	T-11	Latent Variable Models on the Internet	Tuesday, March 29, 2011	13:30	17:00	MR 1-03	
Tutorial	T-12	The Web of Things	Tuesday, March 29, 2011	13:30	17:00	MR 1-04	



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Andreas Harth; Aidan Hogan; Spyros Kotoulas; Jacopo Urbani

Marius Pasca

Ido Guy; David Carmel

Alexander Smola

Carolina Fortuna; Jozef Stefan

(Event-wise Schedule)

Event Type	Event-ID	Title	Date	From	То	Room	
WORKSHOPS							
Workshop	W-01	2nd International Workshop on RESTful Design (WS-REST)	Monday, March 28, 2011	8:30	17:00	MR G-05 & G-06	Ce: Ala
Workshop	W-02	Eighth International workshop on Information Integration on the Web (IIWeb 2011)	Monday, March 28, 2011	8:30	17:00	MR G-01	Ulla
Workshop	W-03	1st International Temporal Web Analytics Workshop (TWAW10)	Monday, March 28, 2011	8:30	17:00	MR G-02	Ric Ma
Workshop	W-04	Joint WICOW/AIRWeb Workshop on Web Quality (WebQuality 2011)	Monday, March 28, 2011	8:30	17:00	MR G-03	Ca Jat
Workshop	W-09	USEWOD2011 - 1st International Workshop on Usage Analysis and the Web of Data	Monday, March 28, 2011	8:30	17:00	MR 1-05	Bet Ho Mo
Workshop	W-06	First International Workshop on Knowledge Diversity on the Web (DiversiWeb 2011)	Monday, March 28, 2011	13:30	17:00	MR G-04	Ele Ma
Workshop	W-08	Linked Data on the Web (LDOW2011)	Tuesday, March 29, 2011	8:30	17:00	MR G-01 & G-02	Tin Hea
Workshop	W-10	First International Workshop on Social Media Engagement (SoME 2011)	Tuesday, March 29, 2011	8:30	17:00	MR G-04	Ale Yaı
Workshop	W-11	4th Semantic Search Workshop (SemSearch 2011)	Tuesday, March 29, 2011	8:30	17:00	MR G-05 & G-06	Tha
WEB 4 ALL CONFE	RENCE						
W4A-Day1	W4A-01	Web 4 All Conference	Monday, March 28, 2011	8:30	17:00	H-01	
W4A-Day2	W4A-02	Web 4 All Conference	Tuesday, March 29, 2011	8:30	17:00	H-01	
PhD SYMPOSIUM							
PhD : Text Mining	PHD-13	Analysis and Tracking of Emotions in English and Bengali Texts: A Computational Approach	Friday, April 01, 2011	10:30	11:00	MR G-03	
PhD : Text Mining	PHD-14	A Politeness Recognition Tool for Hindi	Friday, April 01, 2011	11:00	11:30	MR G-03	
PhD : Text Mining	PHD-15	Sentence-Level Contextual Opinion Retrieval	Friday, April 01, 2011	11:30	12:00	MR G-03	
PhD : Text Mining	PHD-16	Summarization of Archived and Shared Personal Photo Collections	Friday, April 01, 2011	13:30	14:00	MR G-03	
PhD : Text Mining	PHD-17	Wikipedia Vandalism Detection	Friday, April 01, 2011	14:00	14:30	MR G-03	
PhD : Agents, Grids, and Services	PHD-01	Cooperative Anti-Spam System Based On Multilayer Agents	Friday, April 01, 2011	14:30	15:00	MR G-03	W
PhD : Agents, Grids, and Services	PHD-02	Measurement and Analysis of Cyberlocker Services	Friday, April 01, 2011	15:30	16:00	MR G-03	



Authors/Chairs

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Thanh Tran

Dipankar Das

Ritesh Kumar

Sylvester Olubolu Orimaye

Pinaki Sinha

Santiago M Mola-Velasco

Wenxuan Shi, Yalou Huang and Maoqiang Xie

Aniket Mahanti

-							
Event Type	Event-ID	Title	Date	From	То	Room	
PhD : Agents, Grids, and Services	PHD-03	Towards Liquid Service Oriented Architectures	Friday, April 01, 2011	16:00	16:30	MR G-03	
PhD : Agents, Grids, and Services	PHD-04	Performance Enhancement of Scheduling Algorithms in Clusters and Grids using Improved Dynamic Load Balancing Techniques	Friday, April 01, 2011	16:30	17:00	MR G-03	Hem
PhD : Web, Context, Economy	PHD-05	Computational Advertising: Leveraging User Interaction & Contextual Factors for Improved Ad Retrieval & Ranking	Friday, April 01, 2011	10:30	11:00	MR G-04	
PhD : Web, Context, Economy	PHD-06	Standing on the Shoulders of Ants: Stigmergy in the Web	Friday, April 01, 2011	11:00	11:30	MR G-04	
PhD : Web, Context, Economy	PHD-07	Dynamic Learning-based Mechanism Design for Dependent Valued Exchange Economies	Friday, April 01, 2011	11:30	12:00	MR G-04	
PhD : Web, Context, Economy	PHD-08	Fuzzy Associative Rule-based Approach for Pattern Mining and Identification and Pattern-based Classification	Friday, April 01, 2011	13:30	14:00	MR G-04	
PhD : Semantic Web	PHD-09	Ranked answer graph construction for keyword queries on RDF graphs without distance neighbourhood restriction	Friday, April 01, 2011	14:00	14:30	MR G-04	K Par
PhD : Semantic Web	PHD-10	Addressing the RDFa Publishing Bottleneck	Friday, April 01, 2011	14:30	15:00	MR G-04	
PhD : Semantic Web	PHD-11	Application of Semantic Web Technologies for Multimedia Interpretation	Friday, April 01, 2011	15:30	16:00	MR G-04	
PhD : Semantic Web	PHD-12	The OXPath to Success in the Deep Web	Friday, April 01, 2011	16:00	16:30	MR G-04	
5		• • • • • • • • • • • • • • • • • • •					



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Daniele Bonetta
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Xi Bai
Ruben Verborgh
Andrew Sellers

Event Type	Event-ID	Title	Date	From	То	Room	
CLOSING							
Valedictory	CL	Veledictory Function	Friday, April 01, 2011	17:15	17:45	H-04- Plenary Hall	
SOCIAL EVENTS /	BREAKS	etc.					
Social Event	B-10	High Tea with industry leaders	Tuesday, March 29, 2011	18:30	19:30	H-04- Plenary Hall	
Social Event	B-11	Welcome Reception Dinner	Wednesday, March 30, 2011	19:00	21:00	H-03- Exhibit Hall	
Social Event	B-12	Banquet Dinner with social event	Thursday, March 31, 2011	19:00	21:00	H-03- Exhibit Hall	
Break	B-01	Tea Break	Wednesday, March 30, 2011	10:00	10:30	H-03- Exhibit Hall	
Break	B-04	Tea Break	Thursday, March 31, 2011	10:00	10:30	H-03- Exhibit Hall	
Break	B-02	Lunch Break	Thursday, March 31, 2011	12:00	13:30	H-03- Exhibit Hall	
Break	B-05	Lunch Break	Thursday, March 31, 2011	12:00	13:30	H-03- Exhibit Hall	
Break	B-06	Tea Break	Thursday, March 31, 2011	15:00	15:30	H-03- Exhibit Hall	
Break	B-07	Tea Break	Friday, April 01, 2011	10:00	10:30	H-03- Exhibit Hall	
Break	B-08	Lunch Break	Friday, April 01, 2011	12:00	13:30	H-03- Exhibit Hall	
Break	B-03	Tea Break	Friday, April 01, 2011	15:00	15:30	H-03- Exhibit Hall	
Break	B-09	Tea Break	Friday, April 01, 2011	15:00	15:30	H-03- Exhibit Hall	



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