

## Message from the General Chairs

Welcome to the Nineteenth International World Wide Web Conference in the “City of Oaks,” Raleigh, North Carolina!

The road to Raleigh has been in the works for three years, and getting here has involved the hard work and dedication of many individuals, beginning with the Chair of the Local Arrangements Committee, Kathy Green. Kathy co-developed and presented the initial Raleigh site proposal in Banff at WWW2007. After Raleigh was designated the site for WWW2010, she worked tirelessly to channel the cumulative efforts of hundreds of conference committee members, guiding the process every step of the way. Kathy’s role as the central node in a large network of individuals and organizations—including the Program Committee, the conference management company (YCC), the Raleigh Convention Center, the ACM and its publishing company, sponsors and many more—was pivotal to the success of the conference.

Thanks also to the members of the IW3C2 and its site visitation subcommittee for their confidence in the Raleigh-based team and their guidance along the way. Special thanks to Vincent Shen, who on a coincidental visit to Raleigh way back in 2000, initiated the conversation about hosting WWW, and to Bebo White, our liaison to the IW3C2, a native “Tar Heel” who supported the Raleigh proposal from the start, and who kept the idea alive in the days before we believed it was possible.

The quality of the technical program owes much to the dedication of the Program Committee chairs, Juliana Freire and Soumen Chakrabarti. Juliana and Soumen brought their enthusiasm and experience to the challenging task of selecting the very best work from hundreds of submissions. With a keen focus on process improvement, they led the efforts of 43 committee chairs and no less than 376 members to deliver a superb 5-day program including 10 workshops, 11 tutorials, 105 technical papers, and 90 posters.

WWW2010 would not be possible without the support of the host institutions, North Carolina State University and the University of North Carolina at Chapel Hill. Thanks to colleagues on both campuses who came together to help make this week in Raleigh a success. Thanks also to our sponsors; their continued support is critical to the sustainability of the conference series.

We have the privilege of hosting WWW2010 in the beautiful new Raleigh Convention Center—which was still under construction when the site proposal was made. Our sincere appreciation goes to the convention center management team, which worked with us from the beginning to ensure a successful conference.

To the aforementioned individuals and many, many more, please know that your contributions to WWW2010 are sincerely appreciated.

General Co-Chairs

**Michael Rappa**

*North Carolina State University*

**Paul Jones**

*University of North Carolina at Chapel Hill*

