

**We seek your feedback on WWW2008 and your suggestions for WWW2009  
REGISTER FOR WWW2009 FREE**

**Just complete the evaluation form and your name goes into the draw for a free  
WWW2009 conference registration.**

*As a delegate at WWW2008 and a possible delegate to WWW2009 we seek your comments and suggestions to help us build a better conference series. We appreciate your time is valuable so we want to offer a lucky draw prize of a free WWW2009 conference registration, to one of you who complete the survey (to be draw 4 weeks after the conference.)*

**1). How did you find out about the WWW2008 conference?**

- Website     Booth at WWW2007     Email     Poster/Brochure     Journal     Colleague  
 Other (please explain) \_\_\_\_\_

**2). Name the 2 or 3 key reasons that motivated you to attend the WWW2008 conference**

- reputation of conference series     content of this year conference     opportunity to network  
 back-to-back work opportunity     back-to-back tourist opportunity     location  
 funding was readily available     Other (please explain)
- \_\_\_\_\_

**Pre Conference Organization Web Site**

**3a).** Rate the Web site in terms of the content it provided: Poor 1 2 3 4 5 Excellent

**3b).** What additional information would you like to have seen included?

\_\_\_\_\_

**4a).** Rate the Web site in terms of design and navigation: Poor 1 2 3 4 5 Excellent

**4b).** How could the Web site design have been improved

\_\_\_\_\_

**5a).** Rate the www2008-list postings in terms of timing and content: Poor 1 2 3 4 5 Excellent

**5b).** How could these have been improved?

\_\_\_\_\_

**6a).** How straightforward was the registration process?: Poor 1 2 3 4 5 Excellent

**6b).** How could the registration process be improved?

\_\_\_\_\_

**7a).** Rate the quality (value for money) of the accommodation you selected: 1 2 3 4 5 Excellent

**7b).** If you had any problems with accommodation please outline

\_\_\_\_\_

**At the Conference**

**8a).** Rate the on-site registration process: Poor 1 2 3 4 5 Excellent

**8b).** How could this process have been improved?

\_\_\_\_\_

**9a).** Rate the overall conference facilities: Poor 1 2 3 4 5 Excellent

**9b).** How could these have been improved?

\_\_\_\_\_

**10a).** Rate the meals and conference dinner: Poor 1 2 3 4 5 Excellent

**10b).** How could these have been improved?

---

**Conference Content**

11a). Which track do you think is most interesting or useful to you?

- W3C AC Meeting       W4A Conference    Tutorials     Workshops    Refereed Papers
- Keynotes       Industrial Talks     Posters     Developers Track     W3C Track

11b). Do you have comments or suggestions related to the contents or presentations carried out in any session of the above tracks?

---

---

---

11c). New track (if any) that you hope to see in WWW2009?

---

12). Did you visit any of the exhibits?:     Yes     No

13). Did you find the exhibits to be a valuable part of the conference?:    Yes     No     Neutral

**Post Conference**

14a). How would you describe your overall conference experience? Poor 1 2 3 4 5 Excellent

14b). If your rating was poor what were the main reasons for this rating?

---

---

15). Was the conference good value for money? (in terms of professional development for time spent)  
Poor 1 2 3 4 5 Excellent

16). Would you recommend the conference series to a colleague?       Yes     No

17a). Do you feel you will try to attend next year conference in Madrid?    Yes    Maybe    No

17b). If you answered "no" or "maybe" what additional factors or issues might change your mind

---

---

17c). Can you suggest any ways to make the WWW2009 Madrid conference more attractive?

---

---

---

17d). Can you suggest any new ways the conference might be advertised?

---

**Demographic details**

21). How many WWW series conference have you attended (including this one)?

- 1     2     3     4     5     6     7 or more

22). What was your status at this year conference?    Attendee     Speaker     Student

- Poster presenter     Committee Member     Exhibitor     Media

23). What sector are you currently working in?

- Industry research    Academic research    Web developers

- Web users:    Government    Teaching    Marketing    Business    Media    Health

Others, please specify \_\_\_\_\_

24). Did you spend extra time in Beijing/China sightseeing?  Yes  No

**Thank you** for taking the time to give us your comments. If you would like to be included in the lucky draw to be held 4 weeks after this year conference, please include your name and email. These details will be separated from your question responses upon receipt. All response will be treated as strictly confidential.

Name \_\_\_\_\_

e-mail \_\_\_\_\_

We hope to see you in Madrid at WWW2009.