# ACM Word Template for WWW Proceedings

1st Author 1st author's affiliation 1st line of address 2nd line of address

2nd Author

2nd author's affiliation 1st line of address 2nd line of address Telephone number, incl. country code Telephone number, incl. country code Telephone number, incl. country code

**3rd Author** 

3rd author's affiliation 1st line of address 2nd line of address

1st author's email address

2nd E-mail

3rd E-mail

# ABSTRACT

In this paper, we describe the formatting guidelines for ACM SIG Proceedings. We do encourage authors to follow the formatting.

#### **Categories and Subject Descriptors**

D.3.3 [Programming Languages]: Language Contructs and Features – abstract data types, polymorphism, control structures. This is just an example, please use the correct category and subject descriptors for your submission. To find the list of ACM's categories & descriptors, see: http://www.acm.org/class/1998/

#### **General Terms**

Your general terms must be any of the following 16 designated terms: Algorithms, Management, Measurement, Documentation, Performance, Design, Economics, Reliability, Experimentation, Security, Human Factors, Standardization, Languages, Theory, Legal Aspects, Verification.

#### Keywords

Keywords are your own designated keywords.

#### 1. INTRODUCTION

The proceedings are the records of the conference. ACM hopes to give these conference by-products a single, high-quality appearance. To do this, we ask that authors follow some simple guidelines. In essence, we ask you to make your paper look exactly like this document. The easiest way to do this is simply to down-load a template from [2], and replace the content with your own material.

#### 2. PAGE SIZE

All material on each page should fit within a rectangle of 18 x 23.5 cm (7" x 9.25"), centered on the page, beginning 2.54 cm (.75") from the top of the page and ending with 2.54 cm (1") from the bottom. The right and left margins should be 1.9 cm (.75"). The text should be in two 8.45 cm (3.33") columns with a .83 cm (.33") gutter.

# 3. TYPESET TEXT

#### 3.1 Normal or Body Text

Please use a 9-point Times Roman font, or other Roman font with serifs, as close as possible in appearance to Times Roman in which these guidelines have been set. The goal is to have a 9-

Copyright is held by the author/owner(s). WWW 2008, April 21--25, 2008, Beijing, China. point text, as you see here. Please use sans-serif or nonproportional fonts only for special purposes, such as distinguishing source code text. If Times Roman is not available, try the font named Computer Modern Roman. On a Macintosh, use the font named Times. Right margins should be justified, not ragged.

#### **3.2** Title and Authors

The title (Helvetica 18-point bold), authors' names (Helvetica 12point) and affiliations (Helvetica 10-point) run across the full width of the page - one column wide. We also recommend phone number (Helvetica 10-point) and e-mail address (Helvetica 12point). See the top of this page for three addresses. If only one address is needed, center all address text. For two addresses, use two centered tabs, and so on. For more than three authors, you may have to improvise.<sup>1</sup>

# 3.3 First Page Copyright Notice

Please leave 3.81 cm (1.5") of blank text box at the bottom of the left column of the first page for the copyright notice.

#### **3.4 Subsequent Pages**

For pages other than the first page, start at the top of the page, and continue in double-column format. The two columns on the last page should be as close to equal length as possible.

Graphics	Тор	In-between	Bottom
Tables	End	Last	First
Figures	Good	Similar	Very well

#### **3.5 References and Citations**

Footnotes should be Times New Roman 9-point, and justified to the full width of the column.

Use the standard Communications of the ACM format for references - that is, a numbered list at the end of the article, ordered alphabetically by first author, and referenced by numbers in brackets [1]. See the examples of citations at the end of this document. Within this template file, use the style named references for the text of your citation.

<sup>&</sup>lt;sup>1</sup> If necessary, you may place some address information in a footnote, or in a named section at the end of your paper.

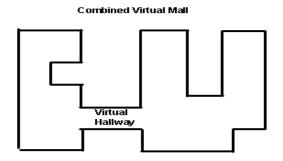


Figure 1. Insert caption to place caption below figure.

The references are also in 9 pt., but that section (see Section 7) is ragged right. References should be published materials accessible to the public. Internal technical reports may be cited only if they are easily accessible (i.e. you can give the address to obtain the report within your citation) and may be obtained by any reader. Proprietary information may not be cited. Private communications should be acknowledged, not referenced (e.g., "[Robertson, personal communication]").

#### 3.6 Page Numbering, Headers and Footers

Do not include headers, footers or page numbers in your submission. These will be added when the publications are assembled.

#### 4. FIGURES/CAPTIONS

Place Tables/Figures/Images in text as close to the reference as possible (see Figure 1). It may extend across both columns to a maximum width of 17.78 cm (7").

Captions should be Times New Roman 9-point bold. They should be numbered (e.g., "Table 1" or "Figure 2"), please note that the word for Table and Figure are spelled out. Figure's captions should be centered beneath the image or picture, and Table captions should be centered above the table body.

# 5. SECTIONS

The heading of a section should be in Times New Roman 12-point bold in all-capitals flush left with an additional 6-points of white space above the section head. Sections and subsequent subsections should be numbered and flush left. For a section head and a subsection head together (such as Section 3 and subsection 3.1), use no additional space above the subsection head.

# 5.1 Subsections

The heading of subsections should be in Times New Roman 12point bold with only the initial letters capitalized. (Note: For subsections and subsubsections, a word like *the* or *a* is not capitalized unless it is the first word of the header.)

#### 5.1.1 Subsubsections

The heading for subsubsections should be in Times New Roman 11-point italic with initial letters capitalized and 6-points of white space above the subsubsection head.

#### 5.1.1.1 Subsubsections

The heading for subsubsections should be in Times New Roman 11-point italic with initial letters capitalized.

# 6. ACKNOWLEDGMENTS

Our thanks to ACM SIGCHI for allowing us to modify templates they had developed.

# 7. REFERENCES

- Anderson, R.E. Social impacts of computing: Codes of professional ethics. Social Science Computing Review, 2 (Winter 1992), 453-469.
- [2] ACM SIG PROCEEDINGS template. http://www.acm.org/sigs/pubs/proceed/template.html.
- [3] Conger., S., and Loch, K.D. (eds.). Ethics and computer use. Commun. ACM 38, 12 (entire issue).
- [4] Mackay, W.E. Ethics, lies and videotape... in Proceedings of CHI '95 (Denver CO, May 1995), ACM Press, 138-145.
- [5] Schwartz, M., and Task Force on Bias-Free Language. Guidelines for Bias-Free Writing. Indiana University Press, Bloomington, IN, 1995.

# Columns on last page should be made as close as possible to equal length, please remove these lines in your submission.