

Probabilistic Question Answering on the Web

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People ask questions

- Excite corpus of 2,477,283 queries (one day's worth)
- 8.4% of them are questions
 - 43.9% factual (what is the country code for Belgium)
 - 56.1% procedural (how do I set up TCP/IP) or other
- In other words, 100 K questions per day



People ask questions

In what year did baseball become an offical sport?

Who is the largest man in the world?

Where can i get information on Raphael?

where can i find information on puritan religion?

Where can I find how much my house is worth?

how do i get out of debt?

Where can I found out how to pass a drug test?

When is the Super Bowl?

who is California's District State Senator?

where can I buy extra nibs for a foutain pen?

how do i set up tcp/ip?

what time is it in west samoa?

Where can I buy a little kitty cat?

what are the symptoms of attention deficit disorder?

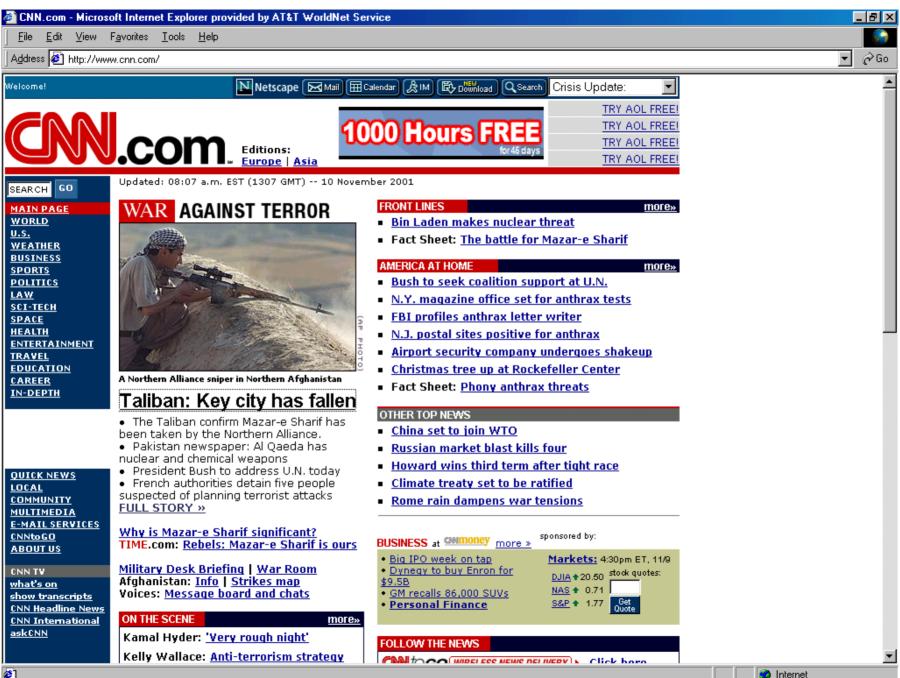
Where can I get some information on Michael Jordan?

How does the character Seyavash in Ferdowsi's Shahnameh exhibit characteristics of a hero?

When did the Neanderthal man live?

Which Frenchman declined the Nobel Prize for Literature for ideological reasons?

What is the largest city in Northern Afghanistan?





Question answering

What is the largest city in Northern Afghanistan?





Possible approaches

- Map?
- Knowledge base

```
Find x: city (x) \land located (x,"Northern Afghanistan") <math>\land \neg exists (y): city (y) \land located (y,"Northern Afghanistan") <math>\land \neg exists (y): open a population (y), population (x)
```

- Database?
- World factbook?
- Search engine?



User interfaces to the Web

- Command-line search interfaces
- speech/natural language
- Procedural vs. exact answers
- Ask Jeeves?



... Afghanistan, Kabul 2,450 ... Administrative capital and largest city (1997 est ... Undetermined. Panama, Panama City, 450,668. ... of the Gauteng, Northern Province, Mpumalanga ... www.infoplease.com/cgi-bin/id/A0855603

... died in Kano, northern Nigeria's largest city, during two days of anti-American riots led by Muslims protesting the US-led bombing of **Afghanistan**, according to ... www.washingtonpost.com/wp-dyn/print/world/

... air strikes on the **city**. ... the Taliban militia in **northern Afghanistan** in a significant blow ... defection would be the **largest** since the United States ... www.afgha.com/index.php - 60k

....(Kabul is the capital and largest city of Afghanistan. met. area pop. 2,029,889), is the largest city in Uttar Pradesh, a state in northern India. school.discovery.com/homeworkhelp/worldbook/atozgeography/ k/k1menu.html

....Gudermes, Chechnya's second **largest** town. The attack ... location in **Afghanistan's** outlying regions ... in the **city** of Mazar-i-Sharif, a **Northern** Alliance-affiliated ... english.pravda.ru/hotspots/2001/09/17/

... Get Worse By RICK BRAGG Pakistan's **largest city** is getting a jump on the ... Region: Education Offers Women in **Northern Afghanistan** a Ray of Hope. ... www.nytimes.com/pages/world/asia/

... within three miles of the airport a Mazar-e-Sharif the **largest city** in **northern Afghanistan**, held since 1998 by the Taliban. There was no immediate comment ... uk.fc.yahoo.com/photos/a/afghanistan.html



What is the largest city in Northern Afghanistan?

Query modulation

(largest OR biggest) city "Northern Afghanistan"

Document retrieval

www.infoplease.com/cgi-bin/id/A0855603 www.washingtonpost.com/wp-dyn/print/world/

Sentence retrieval

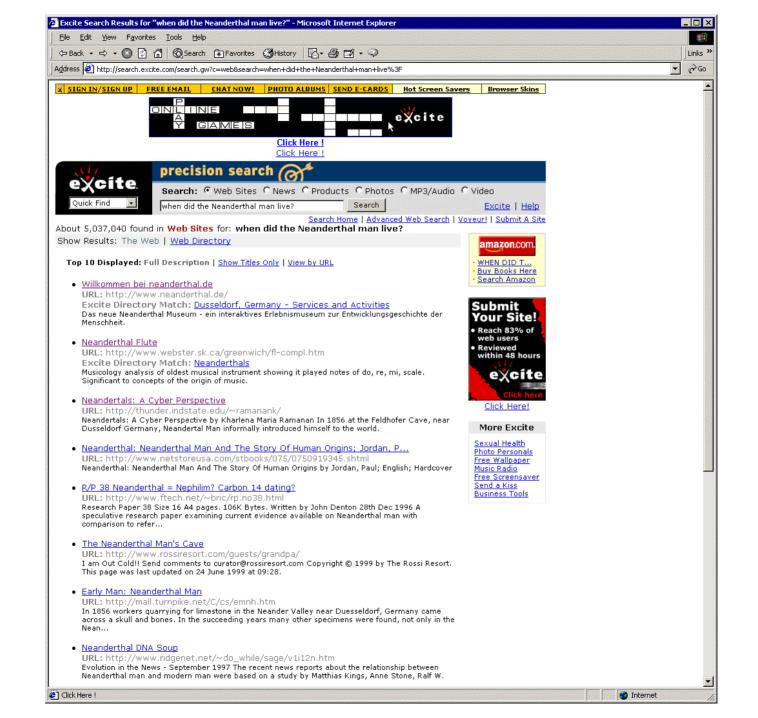
Gudermes, Chechnya's second **largest** town ... location in **Afghanistan's** outlying regions within three miles of the airport at Mazar-e-Sharif, the **largest city** in **northern Afghanistan**

Answer extraction

Gudermes Mazer-e-Sharif

Answer ranking

Mazer-e-Sharif Gudermes







Research problems

- Source identification:
 - semi-structured vs. text sources
- Query modulation:
 - best paraphrase of a NL question given the syntax of a search engine?
 - Compare two approaches: noisy channel model and rule-based
- Sentence ranking
 - n-gram matching, Okapi, co-reference?
- Answer extraction
 - question type identification
 - phrase chunking
 - no general-purpose named entity tagger available
- Answer ranking
 - what are the best predictors of a phrase being the answer to a given question: question type, proximity to query words, frequency
- Evaluation (MRDR)
 - accuracy, reliability, timeliness



Document retrieval

- Use existing search engines: Google, AlltheWeb, NorthernLight
- No modifications to question
- CF: work on QASM (ACM CIKM 2001)



Sentence ranking

• Weighted N-gram matching:

$$S_{i} = \frac{w_{1} * \sum_{i=1}^{N_{1}} tf_{i} * idf_{i} + w_{2} * \sum_{j=1}^{N_{2}} tf_{j} + w_{3} * \sum_{k=1}^{N_{3}} tf_{k}}{F}$$

• Weights are determined empirically, e.g., 0.6, 0.3, and 0.1



Probabilistic phrase reranking

- Answer extraction: probabilistic phrase reranking. What is:
 - $p(ph \text{ is answer to } q \mid q, ph)$
- Evaluation: TRDR
 - Example: (2,8,10) gives .725 $\frac{1}{n} \left(\sum_{i=1}^{n} \frac{1}{r_i} \right)$ Document, sentence, or phrase level
- Criterion: presence of answer(s)
- High correlation with manual assessment



Phrase types

PERSON PLACE DATE NUMBER DEFINITION ORGANIZATION DESCRIPTION ABBREVIATION KNOWNFOR RATE LENGTH MONEY REASON DURATION PURPOSE NOMINAL OTHER



Question Type Identification

- Wh-type not sufficient:
 - Who: PERSON 77, DESCRIPTION 19, ORG 6
 - What: NOMINAL 78, PLACE 27, DEF26, PERSON 18, ORG 16, NUMBER 14, etc.
 - How: NUMBER 33, LENGTH 6, RATE 2, etc.

• Ripper:

- 13 features: Question-Words, Wh-Word, Word-Beside-Wh-Word, Is-Noun-Length, Is-Noun-Person, etc.
- Top 2 question types
- Heuristic algorithm:
 - About 100 regular expressions based on words and parts of speech



Ripper performance

Training	Test	Train Error Rate	Test Error Rate
TREC9	TREC8	22.4%	24%
TREC8,9	TREC10	17.03%	30%
TREC8,9,10	-	20.69%	-



Regex performance

Training	Test on TREC9	Test on TREC8	Test on TREC10
TREC9	7.8%	15%	18%
TREC8,9	7.4%	6%	18.2%
TREC8,9,10	4.6%	5.5%	7.6%



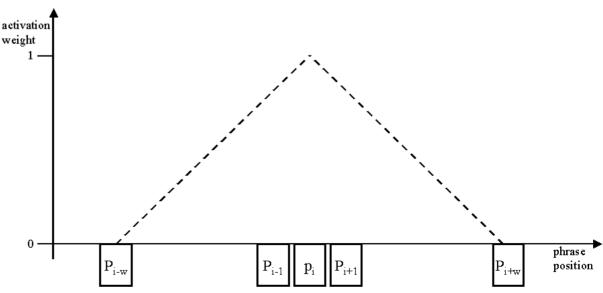
Phrase ranking

- Phrases are identified by a shallow parser (ltchunk from Edinburgh)
- Four features:
 - Proximity
 - POS (part-of-speech) signature (qtype)
 - Query overlap
 - Frequency



Proximity

- Phrasal answers tend to appear near words from the query
- Average distance = 7 words, range = 1 to 50 words
- Use linear rescaling of scores





Part of speech signature

Penn Treebank tagset (DT = determiner, JJ = adjective)

Signature	Phrase Types
VBD	NO (100%)
DT NN	NO (86.7%) PERSON (3.8%) NUMBER (3.8%) ORG (2.5%)
NNP	PERSON (37.4%) PLACE (29.6%) DATE (21.7%) NO (7.6%)
DT JJ NNP	NO (75.6%) NUMBER (11.1%) PLACE (4.4%) ORG (4.4%)
NNP NNP	PLACE (37.3%) PERSON (35.6%) NO (16.9%) ORG (10.2%)
DT NNP	ORG (55.6%) NO (33.3%) PLACE (5.6%) DATE (5.6%)

Example: "Hugo/NNP Young/NNP"

P (PERSON | "NNP NNP") = .458

Example: "the/DT Space/NNP Flight/NNP Operations/NNP contractor/NN"

P (PERSON | "DT NNP NNP NNP NN") = 0



Query overlap and frequency

- Query overlap:
 - What is the capital of Zimbabwe?
 - Possible choices:Mugabe, Zimbabwe, Luanda, Harare
- Frequency:
 - Not necessarily accurate but rather useful



Reranking

Rank	Probability and phrase					
1	0.599862 the DT Space NNP Flight NNP Operations NNP contractor NN					
2	0.598564 International_NNP Space_NNP Station_NNP Alpha_NNP					
3	0.598398 International_NNP Space_NNP Station_NNP					
4	0.598125 to_TO become_VB					
5	0.594763 a_DT joint_JJ venture_NN United_NNP Space_NNP Alliance_NNP					
6	0.593933 NASA_NNP Johnson_NNP Space_NNP Center_NNP					
7	0.587140 will_MD form_VB					
8	0.585410 The_DT purpose_NN					
9	0.576797 prime_JJ contracts_NNS					
10	0.568013 First_NNP American_NNP					
11	0.567361 this_DT bulletin_NN board_NN					
12	0.565757 Space_NNP :_:					
13	0.562627 'Spirit_NN '_" of_IN					
14	0.561702 space_NN					
15	0.561064 February_NPN					
 41	0.516368 Alan_NNP Shepard_NNP Proximity = .5164					



Reranking

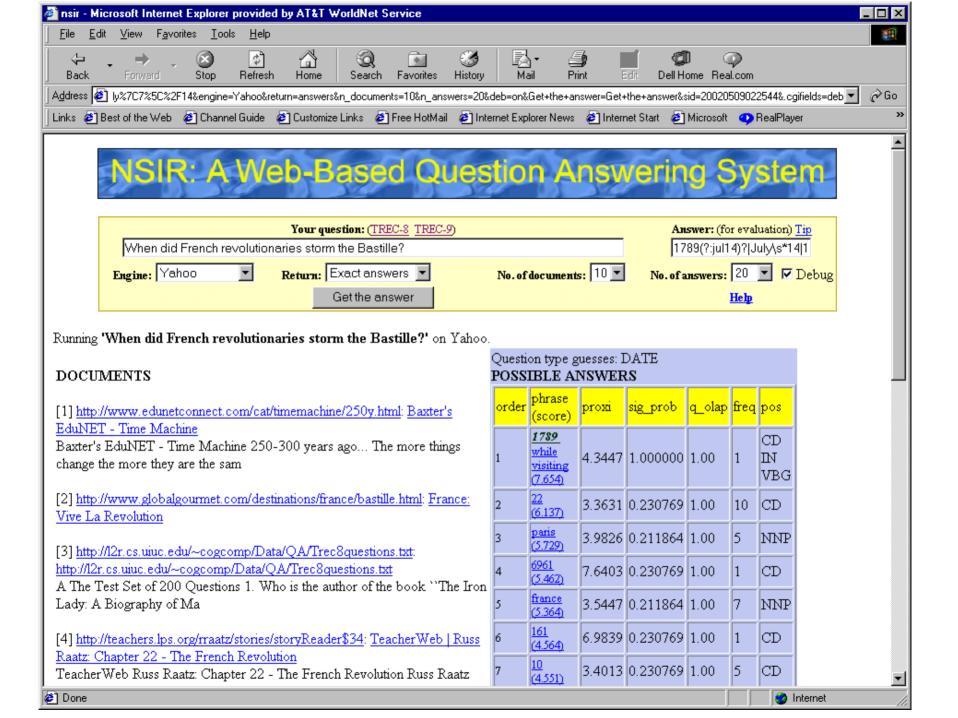
Rank	Probability and phrase					
1	0.465012 Space NNP Administration NNP					
2	0.446466 SPACE_NNP CALENDAR_NNP					
3	0.413976 First_NNP American_NNP					
4	0.399043 International NNP Space NNP Station NNP Alpha NNP					
5	0.396250 her PRP\$ third JJ space NN mission NN					
6	0.395956 NASA NNP Johnson NNP Space NNP Center NNP					
7	0.394122 the DT American NNP Commercial NNP Launch NNP Industry NNP					
8	0.390163 the DT Red NNP Planet NNP					
9	0.379797 First_NNP American_NNP	Qtype = .7288				
10	1) 376336 Alan NND Shanard NND					
11	0.375669 February_NNP Proximity * qtype = .3763					
12	0.374813 Space NNP					
13	0.373999 International_NNP Space_NNP Station_NNP					
14	0.372289 Als_NNPS					
15	0.371194 The_NNP Spirit_NNP					

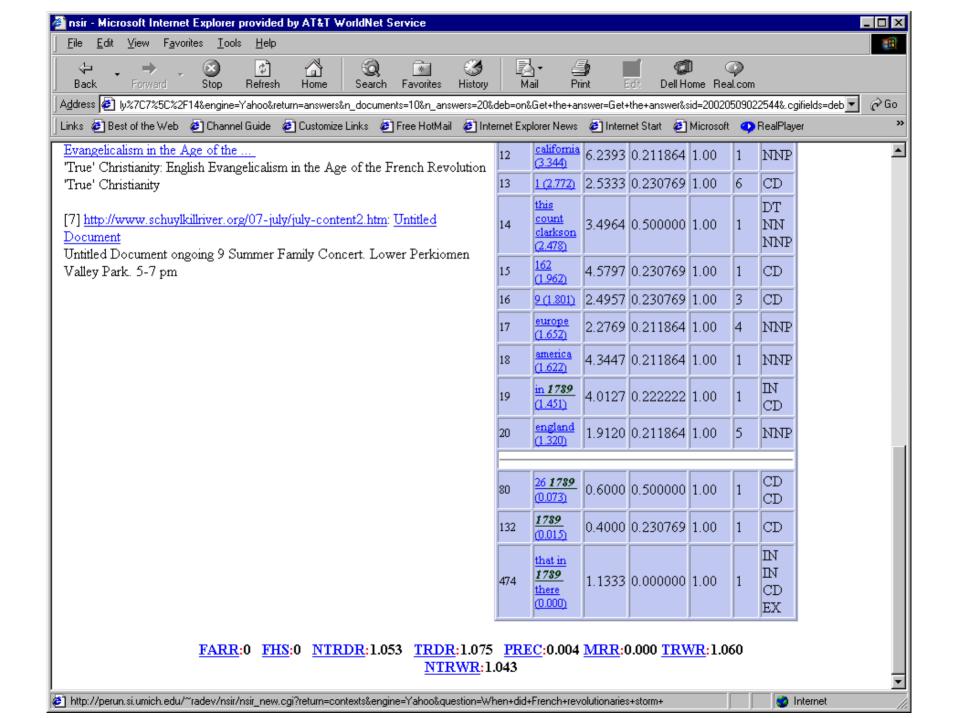


Reranking

Rank	Probability and phrase						
1	0.478857 Neptune_NNP Beach_NNP						
2	0.449232 February_NNP						
3	0.447075 Go NNP						
4	0.437895 Space_NNP						
5	0.431835 Go_NNP						
6	0.424678 Alan_NNP Shepard_NNP All four features						
7	0.423855 First_NNP American_NNP						
8	0.421133 Space_NNP May_NNP						
9	0.411065 First_NNP American_NNP woman_N	N					
10	0.401994 Life_NNP Sciences_NNP						
11	0.385763 Space_NNP Shuttle_NNP Discovery_	NNP STS-60_NN					
12	0.381865 the DT Moon NNP International NN	IP Space_NNP Station_NNP					
13	0.370030 Space_NNP Research_NNP A_NNP S	Session_NNP					
14	0.366714 First_NNP American_NNP						
15	0.359058 Sally_NNP Ride_NNP Sally_NNP Ride	de_NNP					









Document level performance

TREC 8 corpus (200 questions)

Engine	AlltheWeb	NLight	Google	
Avg	0.8355	1.0495	1.3361	
#>0	149	163	164	



Sentence level performance

Engine	AW U	AW L	AW O	NL U	NL L	NL O	GO U	GO L	GO O
Avg	2.13	0.31	0.26	2.53	0.48	0.44	2.55	0.54	0.49
#>0	148	99	99	159	121	119	159	137	135



Phrase level performance

	AlltheWeb	NorthernLight	Google D+P	Google S+P
Upperbound	2.176	2.652	2.698	1.941
Appearance order	0.026	0.048	0.068	0.0646
Global proximity	0.038	0.054	0.058	0.0646
Combined	0.105	0.117	0.157	0.199

Experiments performed Oct-Nov. 2001



Discussion

- Questions+answers from competitors
- Google's limitations: number of words, API
- NorthernLight



Future work

- Further develop natural language interfaces to the Web
- Integration with our news summarization system NewsInEssence (http://www.newsinessence.com)
- Use question answering as a common front end for different applications (including access to semistructured data)
- Semantic Web?



Conclusion

- Let the major search engines do what they are best at.
- Use Natural Language technology but ... to the extent feasible
- Deep parsing (e.g., Collins or Charniak parsers) is quite expensive [Kwok et al. 2001]
- Ignoring NLP is a bad idea



The CLAIR group

- The Computational Linguistics And Information Retrieval group at the University of Michigan
- http://perun.si.umich.edu/clair



The TREC Q&A evaluation

- Run by NIST [Voorhees and Tice 2000]
- 2GB of input
- 200 questions
- Essentially fact extraction
 - Who was Lincoln's secretary of state?
 - What does the Peugeot company manufacture?
- Questions are based on text
- Answers are assumed to be present
- No inference needed

